

SUMMER INTERNSHIP EXPERIENCE

At the Upstairs Artspace



CONSTANT CONTACTS

Constant Contact is a website that allows companies to keep track of subscribers and send out information in forms such as newsletters. The Upstairs Artspace uses Constant Contact to send out a weekly newsletter of all the upcoming events and activities at the gallery. It also includes local information, like the county's COVID policies.

upstairs [artspace]

Upstairs Artspace is open for
Tryon's Fourth Friday tonight,
May 28th until 7pm



Join us!

<https://conta.cc/3y2yUxb>

upstairs [artspace]

NEW SHOWS opening
SATURDAY, July 3rd!

Two exhibits all curated by Larry Elder, art consultant. We are happy to announce that we are also **reintroducing** our famous *Walk & Talk!* The *Walk & Talk* will be from 5 - 6pm and the artists' reception will continue until 7:30pm. Refreshments will be served. We hope to see you there!

Timely Traditionalism

Five new artists are introduced to the Upstairs Artspace, all courtesy of Larry Elder. Immerse yourself in the classic beauty of nature with the energetic and diverse creations of these artists. This show is arranged in a dynamic and engaging display.



<https://conta.cc/3wHKKM4>

GRAPHICS

For every event, the Upstairs usually makes some sort of physical media like a poster to announce it. I was given the chance to make a poster and postcard mockup to be used for an event in December. ***It isn't completed***, but it will be finished by someone else. I still contributed and am excited to see it in person.

CALL FOR ARTISTS

upstairs
[artspace]
FUNDRAISER

IS
BACK!

100 PIECES,
\$100 EACH
STUDENT
WORK \$50
EACH

CREATE A WORK
12 X 12" OF
ANY MEDIUM
TO DONATE

STUDENTS
WELCOME!
SIZE IS
10 X 10"

PICK UP A FREE
CANVAS AT THE
GALLERY
WORKS ARE
DUE FRI
DEC 3

THANK
YOU!

SHOW
OPENS
DEC 11

FOR MORE INFO, VISIT WWW.UPSTAIRSARTSPACE.ORG 49 S. TRADE ST. TRYON, NC 828-859-2828

CALL FOR ARTISTS

upstairs
[artspace]
FUNDRAISER

IS BACK FOR 2021!

100 PIECES FOR \$100 EACH.
STUDENT WORKS ARE \$50 EACH.
CREATE A WORK 12X12 OF ANY
MEDIUM TO DONATE. STUDENT
WORKS SHOULD BE 10X10. PICK
UP A FREE CANVAS AT THE
GALLERY. WORKS ARE DUE DEC 3.
THANK YOU!

FOR MORE INFO, VISIT WWW.UPSTAIRSARTSPACE.ORG
49 S. TRADE ST. TRYON, NC 828-859-2828

I helped type out and format a donation card. The cover was made by a local artist, though, which is why I am not including it.

upstairs [artspace]

49 S. Trade Street, P.O. Box 553, Tryon, NC 28782
828-859-2828 frontdesk@upstairsartspace.org

Things are looking up!

Thanks to our donors, the support of the Polk County Community Foundation, NC Cares Grant, and PPP loan, we have been able to again host outstanding exhibitions to the public, as we continue to grow strong.

Here are some of our highlights from 2020:

- Replaced the roof and repaired the parapet wall
- Hosted 14 exhibits while following Covid-19 safety precautions
- Increased membership over 500% from 2019
- Kits for Kids free art supplies program launched
- Videos of Artist Interviews posted on our website and YouTube
- Became a member of the NC Blue Ridge Heritage Craft Trail
- Diversity Initiative created targeting exhibits, artists and leadership

The Upstairs Artspace has a commitment to its community and we thank you for your ongoing support.

How can you help us stay afloat?

Though we are proud of our accomplishments, we still need ongoing contributions from our donors and help from local volunteers.

Future projects that need sponsorship in 2021:

- Repair and painting of the fire escape stairs
- Replacement of carpeting, downstairs level
- Improvement of gallery lighting using energy efficient technology
- Updating the Point of Sale payment systems at the front desk.
- Exhibition sponsorship and general operating expenses

Our donors, members, and volunteers make up the Upstairs family. We cannot continue our success without you! Please come by to visit us and show your support by making a tax-deductible contribution using the enclosed card and envelope. You may also give online by visiting our website.



OTHER/MISC

I also took attendance of each member that entered the gallery every day. This number helps the county determine the demographics of the visitors and decide on funding. I also helped organize and upkeep a clean environment as needed or instructed.

Bonus:

I found this kitten outside of the gallery and took it in, fed it, and let it sleep inside of a box.

He is now living with the gallery manager. :)

