

# QUARTERLY GRANT APPLICATION

## Mission and Purpose

### Option A: Arts Focus

The Arts Council is a 50 year-old arts service and development non-profit agency that provides financial support and technical assistance to artists, arts and community organizations and arts educators in Greenville County. The arts are an essential part of life in our city. The Arts Council serves as a catalyst for participation, education, development, and promotion of excellence in the arts in the community. Its mission is served further through the Quarterly Grant Program when funded projects expand availability and accessibility of the arts within our community; involve young people in the arts; provide arts experiences to new or underserved audiences; use the arts in an innovative way to enhance community life; and show collaboration among two or more organizations and/or individuals. The Arts Council believes that supporting and helping to create a strong, fluent and flourishing arts environment benefits the community as much as it does the artists, and produces a rich array of cultural offerings for residents as well as for tourists.

The Quarterly Grants Program is made possible from support provided by public and private entities including the Council's *Campaign for the Arts*, the City, BMW Manufacturing Company, Michelin North America, Inc., SEW Eurodrive and the Arts Commission.

Funding priority is given to organization applicants that strongly consider the project's impact in the community: projects that provide a consistent funding mechanism for the arts by way of payments to artists and artist-related costs; projects that promote cultural tourism by supporting special efforts to entice visitors to include arts activities in their Greenville itineraries; projects that advance the artistic, administrative and organizational capacity of the arts/cultural organizations; projects that ensure access to the arts for all residents and visitors; projects that help stimulate economic and community development through the arts; and projects that emphasize arts programming that develop and/or attract new arts audiences. Expenses considered are artist fees, production or exhibition-related costs, and marketing/promotional campaigns.

## APPLICANT INFORMATION

NAME OF ORGANIZATION The Creation		
NAME AND TITLE OF PROJECT DIRECTOR Brittany Long	NAME OF ORGANIZATION'S EXECUTIVE DIRECTOR <i>(if different)</i>	
ADDRESS (CITY, STATE, ZIP)		
EMAIL		
PROJECT DIRECTOR'S PHONE #	ORGANIZATION'S PHONE #	WEBSITE
ORGANIZATION'S ARTISTIC DISCIPLINE Visual Arts		
PROJECT TITLE The Collage Project		

**BRIEF PROJECT DESCRIPTION**

This project is a presentation that collaborates between different artistic mediums to create an elaborate, culture-rich performance. This performance will showcase the visual art, creative writing, and performance of people of color. By presenting this project, we hope to enlighten our viewers and grow confidence in our artists, writers, and performers. Additionally, this project will help support our artists financially, for a portion of the profits will go to each of them.

**PROJECT DATES**

*Start Date: May 1, 2021*

*End Date: May 31, 2021*

**TOTAL PROJECT BUDGET \$ 19,500**

**GRANT REQUEST AMOUNT \$ 5,000**

**Primary Organizational Function:**

Arts Producing    Arts Presenting    Arts Service    Arts Education

**Primary Project Function:**

Quality of Life    Educational Achievement    Economic Mobility

**NARRATIVE OF PROJECT:**

Type your narrative here or attach it as a separate file. This box will expand as you type. Remember this section should be no longer than 2-3 pages.

The Collage Project is a 5 year-old nonprofit arts organization that is determined to showcase the visual art, creative writing, performance, and diverse cultures of BIPOC within America. It is very important to this community (along with all communities, for that matter) to place an emphasis on the artwork and voices of those who have been repressed by the systemic and streamlined racism that seems to be foundational to the United States. The Collage Project will serve as a platform to provide a wide range of artists with materials, galleries to make their artwork known, the availability to sell artwork, and these artists will ultimately receive a portion of all donations and proceeds from any donors or programming. Our mission is wholeheartedly focused on exhibiting the cultures of minorities within the country, and we hope to inform the community about the endless capabilities BIPOC have when they are given the ability to do so. WE believe that the visual art, creative writing, and performance of people of color is something that needs to be prevalent in every community, and we strive to expand our reach and provide our community with a rich, family-friendly, and informative experience.

Any funding that is received by The Collage Project is used to provide materials for our artists, maintain our warehouse space, and ultimately is given back to the artists that make the achievement of our mission possible. We serve the

community as an arts organization that focuses on informing the public of cultures and voices that have been repressed for centuries. We aim to widen our outreach and eventually create courses and artistic events that are fit for people of all ages. We hope to eventually receive enough funding to create multiple locations in communities that need us most. We are dedicated to our mission, and we will relentlessly strive towards an artistic future that is more inclusive and diverse.

This organization prioritizes the showcasing of the artwork of POC in the United States. We are driven to make the general public aware of the fact that the culture of POC is rich, and we also hope to shine a light upon their artwork that would otherwise be silenced. We are providing a platform to those who need it most.

This project, The Creation, is a presentation that collaborates between different artistic mediums to create an elaborate, culture-rich performance. This performance will showcase the visual art, creative writing, and performance of people of color. By presenting this project, we hope to enlighten our viewers and grow confidence in our artists, writers, and performers. Additionally, this project will help support our artists financially, for a portion of the profits will go to each of them.

Social injustice and racism have existed since the founding of the United States and have yet to go away. People of color within America have battled through centuries of systemic and unjust racism, and due to the events that occurred in summer of 2020 (and since) with the cruel murder of George Floyd and Brianna Taylor, and all others who have lost their lives when they were not due. Art, writing, and performance are creative outlets to express personal struggle, emotion, and anything else. Our artists have a story to tell, and it needs to be heard now, more than ever.

This program will occur in our warehouse, which will be transformed from our working space to a performance space. This project will be a massive cultural collaboration that is unlike any other. Every aspect of this project will be handled by our artists, and our staff will only provide guidance when necessary. We focus on prioritizing collaboration and culture, and this will provide our artists with a unique and fulfilling experience.

Our impact on the culture of our community will be undeniable and enriching. This program will provide the community with a cultural experience unlike any other. This program inherently places an emphasis on the culture and artwork of BIPOC, but also molds them together and paints a picture of shared struggle, rich culture, and passion for art. We believe that this program will have a massive positive impact on our community and those surrounding it.

This project, as the final event in our season, will be worked on throughout the entire course of the season. Our visual artists, creative writers, and performers will be working on their respective art forms throughout the season, and will choose which pieces to include in this final creation. Each artist will work hand in hand to create a performance that best

tells the story of their own individual artwork.

This project will be publicized by holding several galleries and readings that give the public a taste of what is to come, and we will also be in contact with local schools and organizations that are willing to contribute and help spread word of our projects. We hope to gain funding throughout our season by receiving donations from local organizations/donors, selling artwork, and ticket sales for both galleries and readings.

**ESTIMATED PROJECT BUDGET:** Round income and expenses to the nearest dollar. Some of these categories, you may not need, put a 0 in those. You don't have to fill every line just because it is an option.

Income Categories		Budgeted Amount
Grantee's cash	\$	10,000
Admissions / Sales	\$	5,000
Other Revenue	\$	1,000
Private support, corporate	\$	1,000
Private support, foundations	\$	1,000
Other private support	\$	0
Gov't grants, federal, state, local	\$	5,000
Amt of this grant request	\$	5,000
In Kind <sup>2</sup> gifts total value	\$	0
Total Income:	\$	<b>28,000</b>

2:1 match of funds is required. Example: if applying for \$1,000 (Amt of this Grant Request), your expenses must total at least \$3,000. Income should be equal to or more than expenses. If income is more, please explain what the extra income will be used for in the Explanation box below.  
<sup>2</sup>InKind may not constitute more than 50% of the applicant's match

Expense Categories		Budgeted Amount
Administrative Personnel	\$	1,000
Artistic Personnel	\$	5,000
Technical Personnel	\$	5,000
Supplies/Materials	\$	5,000
Outside Fees/Services	\$	1,000
Space Rental	\$	0
Travel	\$	500
Marketing	\$	2,000
All Other	\$	0
Total Expenses:	\$	<b>19,500</b>

Budget Notes and/or Explanation (optional):	<p>Use this to explain anything above that you feel needs additional context. If nothing needs additional context, leave it blank.</p> <p>The leftover funding that will be gained will go towards marketing, potentially opening a new location, and giving our artists financial support</p>
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**CERTIFICATION**

By submitting this application, I certify to **the grantor** that:

1. **The applicant has read the grant guidelines.**
2. The applicant is in compliance with stated eligibility requirements and all information contained in this application is true and correct to the best of the applicant's knowledge.
3. The governing body of the applicant has authorized the filing of this application and signature.
4. The activities and services for which assistance is sought will be administered by or under the supervision of the applicant solely for the described projects and programs.
5. The applicant and any persons that assist it will comply with all applicable Federal and State laws when conducting any program activity for which the applicant receives financial assistance from the grantor.