



FIREPLACE SHOWROOM

Designer: Hailey Padula

Featuring "Hearthside" Fireplace Retail

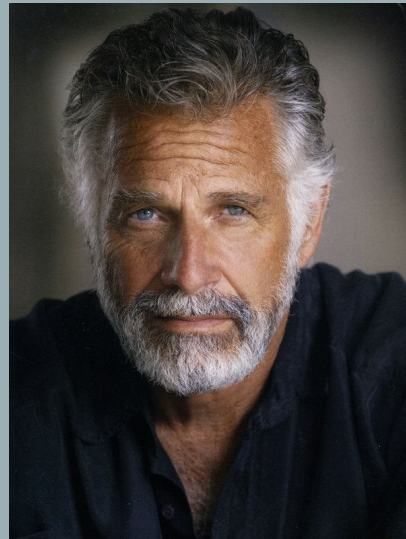
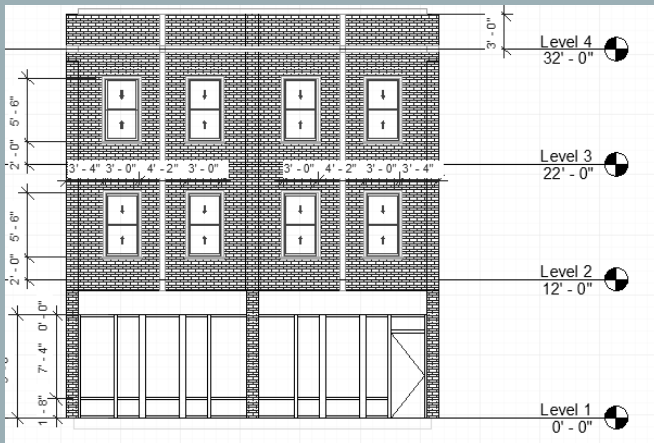
HIGHLAND DESIGN



HIGHLAND DESIGN CO.

- Highland Design Co. is a multi design firm specializing in interior and exterior design consulting, redesigning spaces and bringing in a fresh eye to any home or business. No matter the style, I will strive to create a design that perfectly reflects the way the way you live or the vision you have for your space.

CONCEPT STATEMENT



- **The Objectives:**
 - to take on designing a fireplace retail store.
 - The owner has requested that there be a minimum of 7 different vignettes showing, one of which being an exterior space with a fire pit on the Terrace.
 - The store feature high end furniture and furnishings along with a variety of top of the line fireplaces.
 - **The owner** is in his mid-50's and is a world traveler and has always been fascinated with fireplaces. He has strong connection with the industry of fireplace manufacturing and construction. He has a background in product design and has spent many years researching the effect that fireplaces have on the environment. Since he is deeply passionate about the products that he sells, He is looking for an interior designer who is passionate about designing a creative environment to house and display what he considered as an essential aspect to most any interior experiences.

THE VENDERS

BUCHANAN
—  —
FIRE & OUTDOOR

BUCHANAN FIRE & OUTDOOR

“Carries a wide selection of hearth and fireplace products including vented gas logs, vent free gas logs, fireplace inserts, fireplace tools, fireplace and hearth accessories, as well as hearth and fireplace décor. Want to see what the fireplace and gas logs look like before you buy? Stop by our showroom and ask to see our “Live Burn” display.”





KOZY HEAT

“Offering a complete line of gas & wood fireplaces and stylish accessories to complement any decor.

Adding a fireplace is one of the best ways to increase the value of your home and we are proud to offer a network of dealers throughout the country to help make your experience everything that you imagine. We pride ourselves in being dedicated to not only function and reliability, but customer safety as well.”





ORTAL

“Ortal's frameless, linear designs will complement any room by adding a touch of luxury with a modern flare. Make a statement with your next high-end commercial or residential project using an Ortal fireplace.”





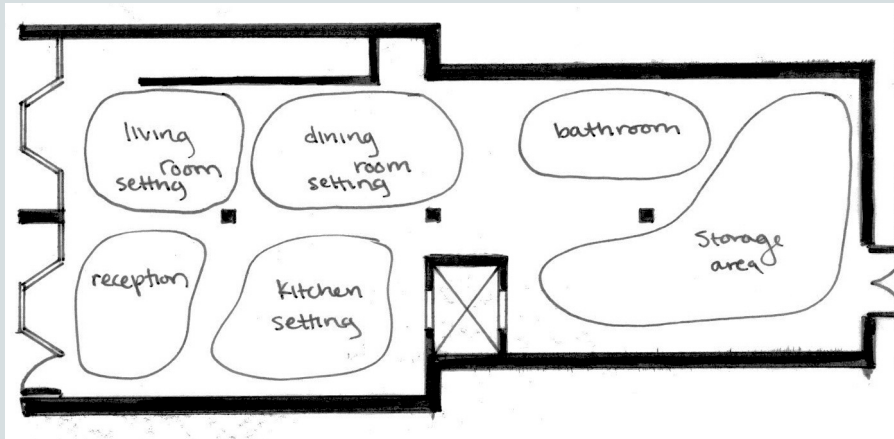
ENERZONE

“Committed to offering the best options for environmentally sustainable heating appliances, Enerzone provides a wonderful selection of wood stoves, wood fireplace inserts, pellet stoves, and wood burning fireplaces for homeowners everywhere”



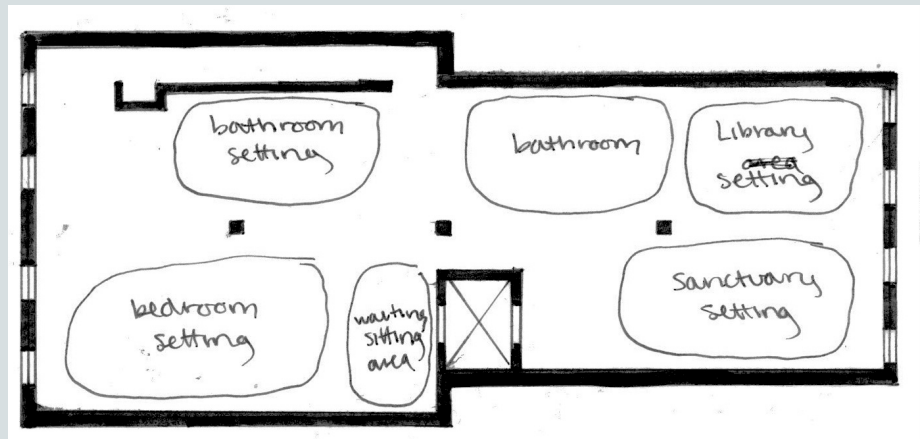
THE PROCESS

BUBBLE DIAGRAMS

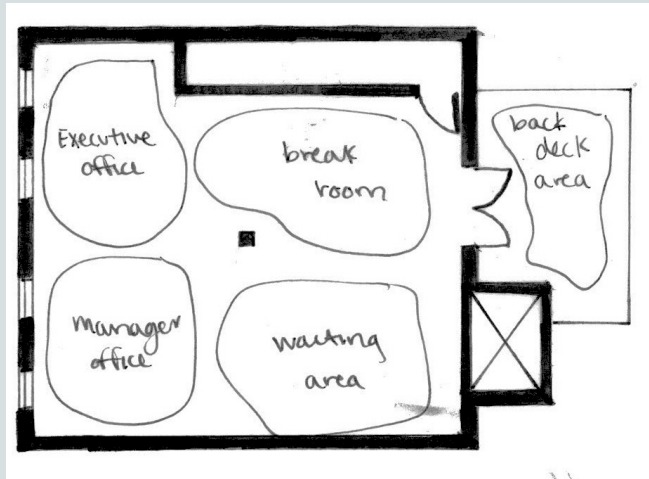


1st floor

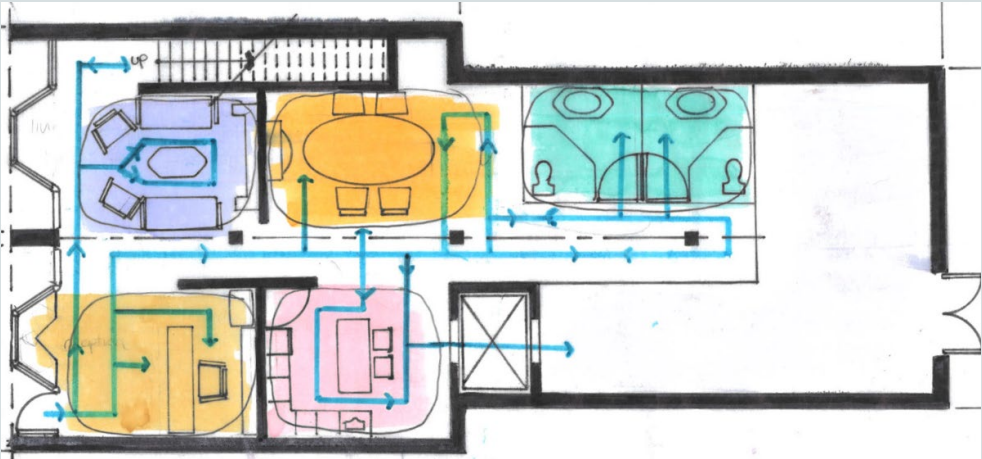
3rd floor



2nd floor

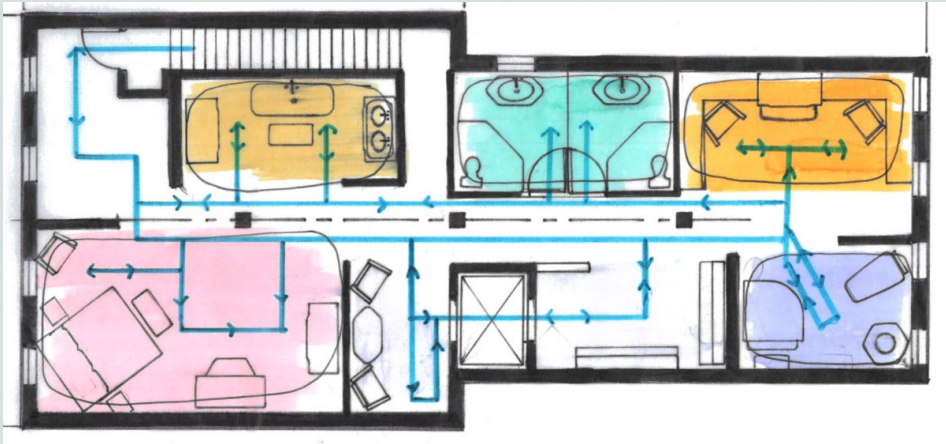


BLOCKING AND FLOW

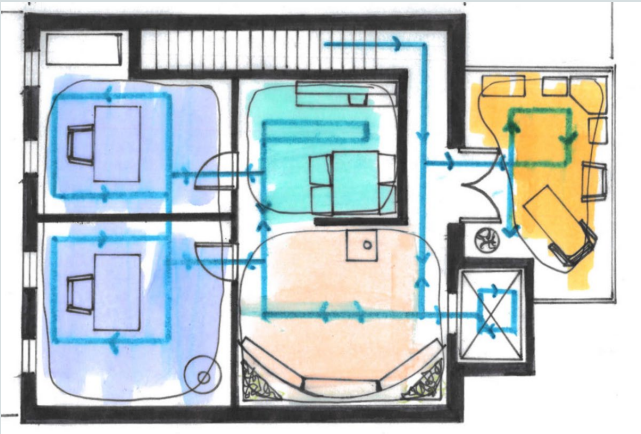


1st floor

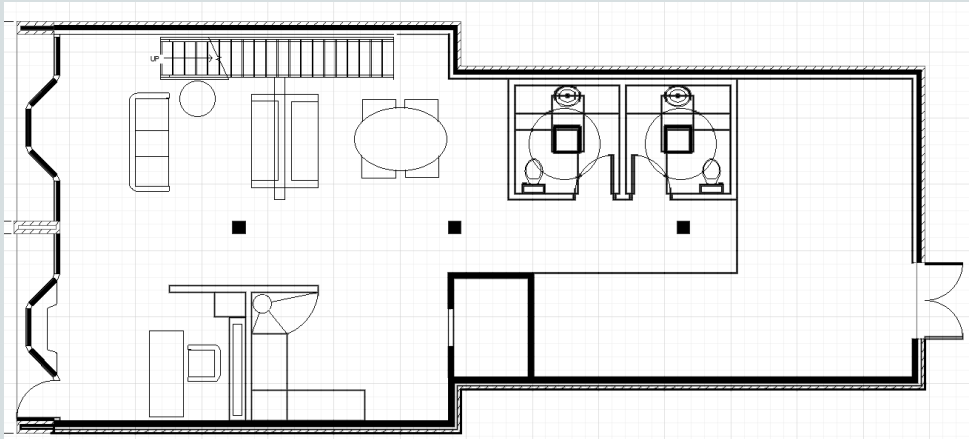
3rd floor



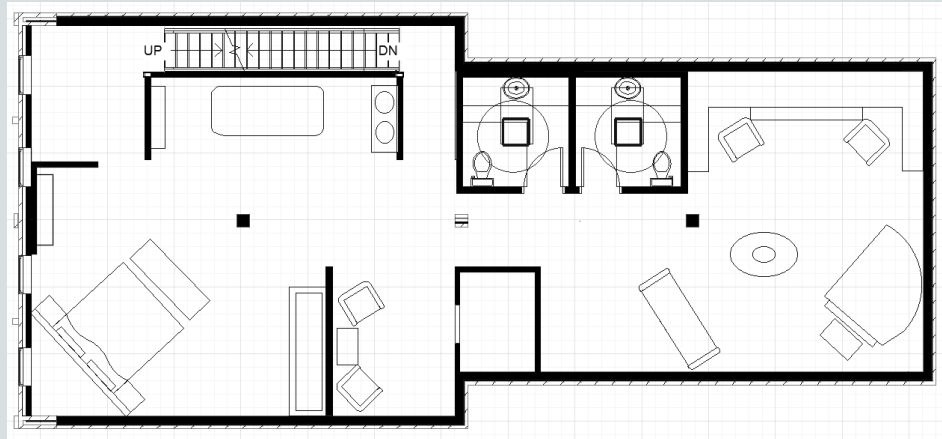
2nd floor



AUTOCAD FLOORPLAN



1st floor



2nd floor

3rd floor

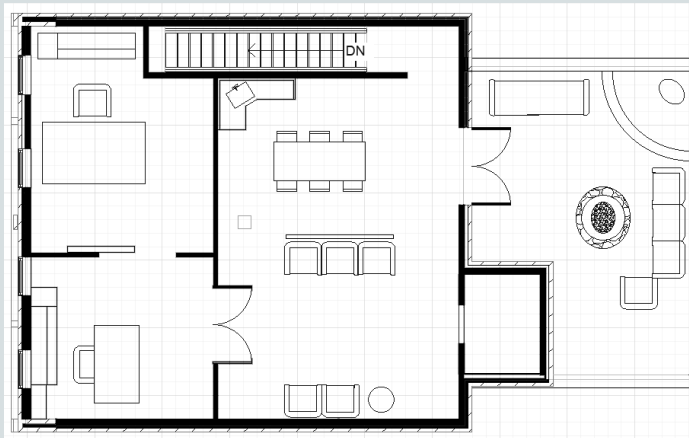
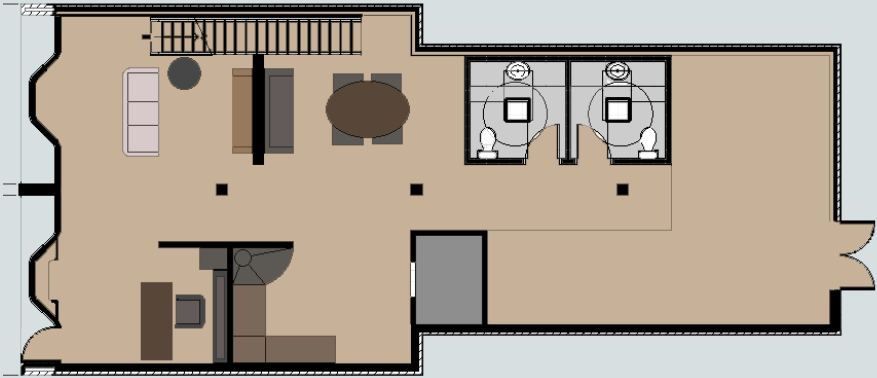
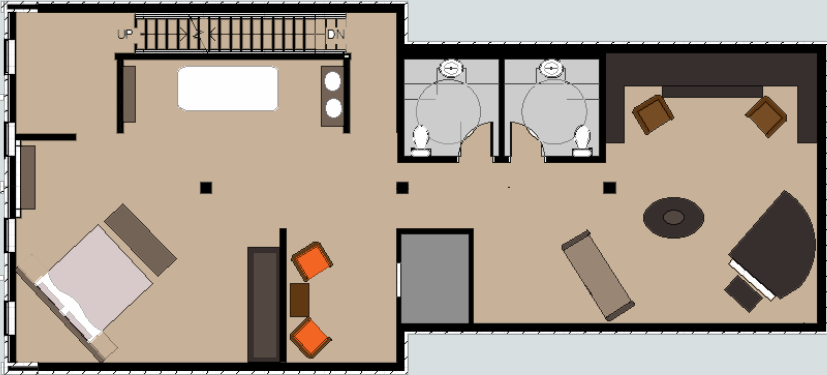


PHOTO SHOP FLOORPLAN

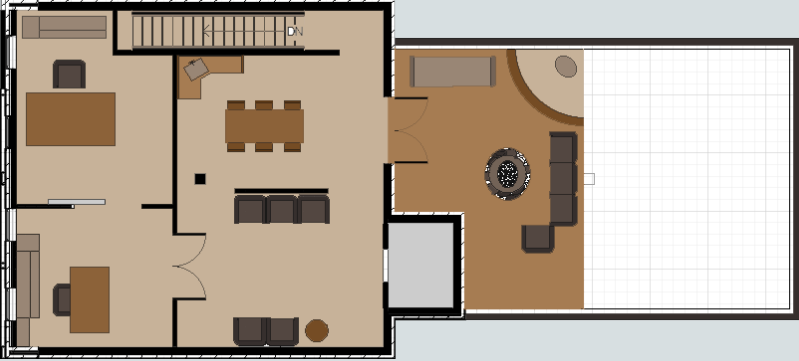


1st floor



2nd floor

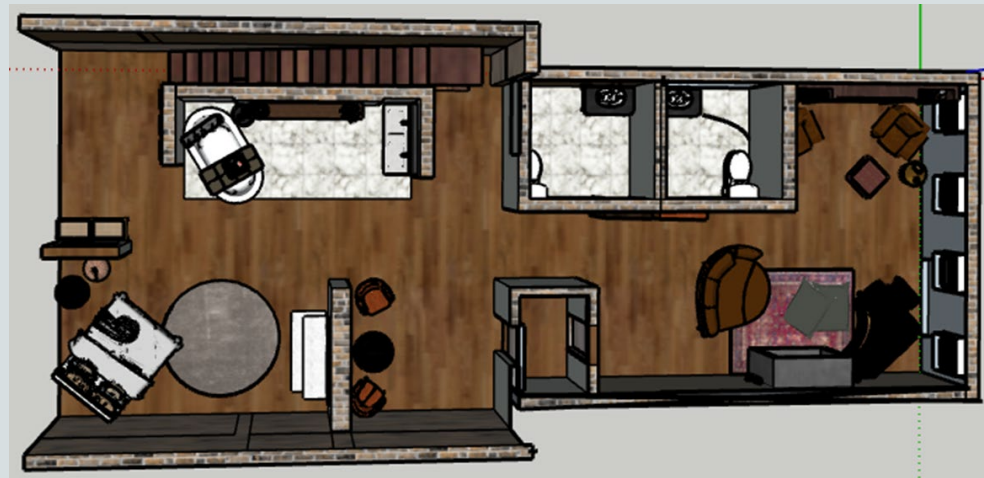
3rd floor



SKETCHUP



1st floor



2nd floor

3rd floor





Reception



Dining



Kitchen



Living Room



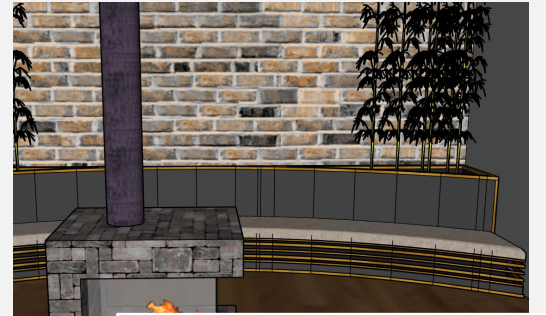
Library



Sanctuary



Office



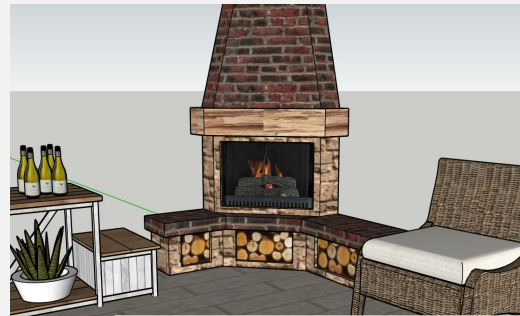
Waiting Room



Bedroom



Functioning Bathroom



Terrace



Bathroom

WALLS, FLOORS & COLOR PALLET



Stain: Tupelo Honey



Light Ash Brick



4 ELEVATIONS

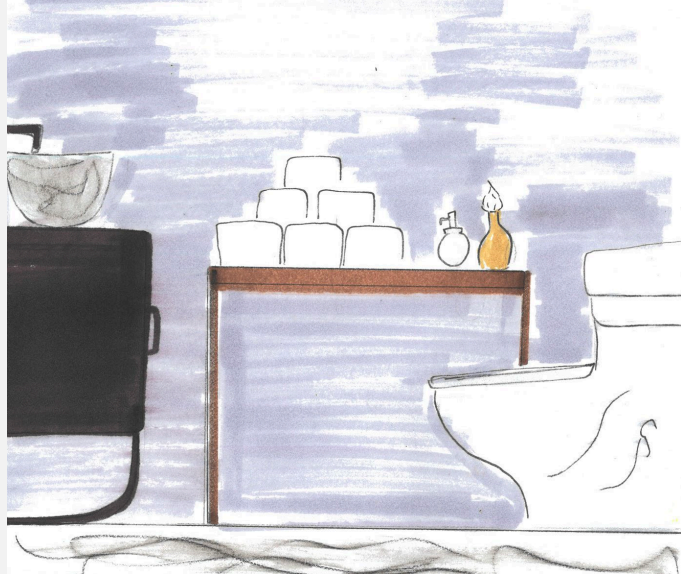
4 ELEVATIONS



Dining Room



Reception



Functioning Bathroom



Living Room



PERSPECTIVES

3 PERSPECTIVES



Sanctuary

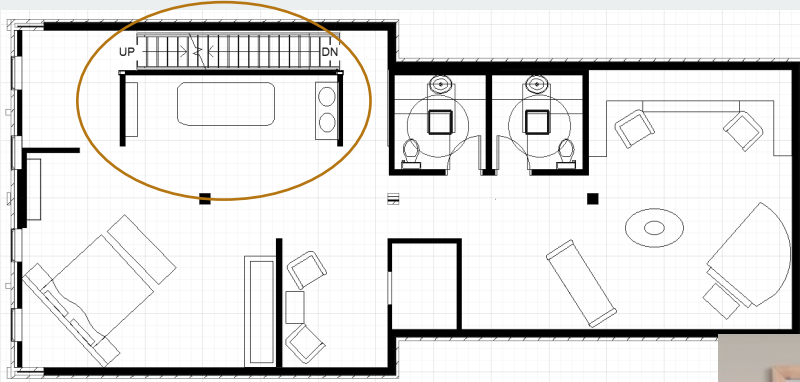


Bathroom



Terrace

BATHROOM SETTING



FRONT FACING ELECTRIC INSERT FIREPLACE



- Manufacturer: Ortal
- Model Number: N/A
- Dimensions: 34.5" H x 36" W x 20" D
- Finish Color: Black Iron
- Quantity: 1
- Location: Greenville, SC
- Description: Ortal's modern front-facing built in wall fireplaces make this classic positioning extraordinary. Perfect for when you want to combine the classic charm of a front-facing fireplace with the revolutionary performance of Ortal's modern gas fireplaces, which provide heat to the room while remaining safe to the touch and cool enough for surrounding decor.

THEA 5-LIGHT CHANDELIER



POLY & BARK

- Manufacturer: Poly & Bark
- Model Number: LS-C308-SN-CL
- Dimensions: 7.0"Dia x 10.25"- 58.0"H
- Finish Color: Satin Nickel/Clear
- Quantity: 1
- Location: India
- Description: Featuring five glass globes suspended from a satin nickel-plated iron canopy, Thea's pendants are staggered in length on clear cords for a floating effect—and you can adjust them according to your preference.

MILA 58 INCH CAST IRON
SLIPPER CLAWFOOT TUB



VINTAGE
TUB & BATH

Over 15,000 Clawfoot Tubs & Designer Home Products

- Manufacturer: Vintage Tub & Bath
- Model Number: N/A
- Dimensions: 58-2/5"L x 30"W x 28-1/3"H
- Finish Color: Porcelain White
- Quantity: 1
- Location: United States
- Description: Premium A class porcelain enamel over cast iron construction, High-back slipper construction for comfortable lounging, Tub Style: Slipper, Designed for comfortable one-person bathing, Imperial ball & claw feet with adjustable leveler, White porcelain enamel interior with white finished exterior

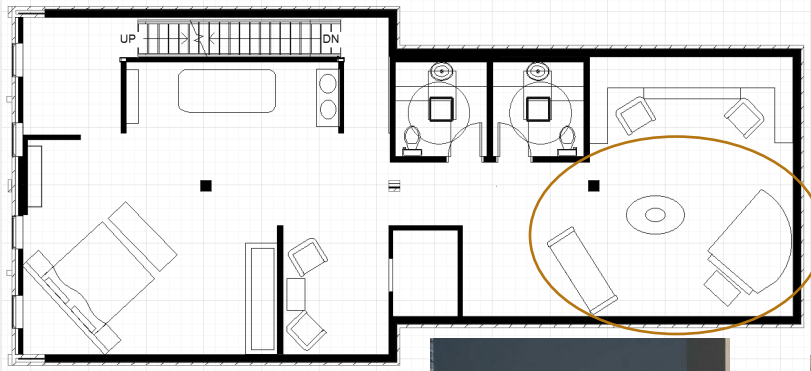
WALBRIDGE 60" DOUBLE BATHROOM VANITY



BIRCH  **LANE**

- Manufacturer: Birch Lane
- Model Number:
- Dimensions: 34.5" H x 60" W x 22" D
- Finish Color: Driftwood
- Quantity: 1
- Location: US
- Description: Crafted by skilled artisans from solid fir wood and finished in a deliberately distressed driftwood look, this sturdy piece has a traditional look that blends well with a variety of design aesthetics from industrial to classic farmhouse, plus it comes with two sinks and a backsplash. Up top, a slab of white Carrara marble rounds out the look, while six pre-drilled holes offer a place for the faucets of your choice (sold separately), and two farmhouse-style ceramic sinks. And when it comes to storage, this vanity has plenty of it thanks to its two soft-close drawers and an open lower shelf that's just right for stacking folded towels or toiletry baskets.

SANCTUARY SETTING



ORTAL GAS FIREPLACE



ORTAL

- Manufacturer: Ortal
- Model Number: N/A
- Dimensions: 24"W x 84"L x144"H
- Finish Color: Slate
- Quantity: 1
- Location: Greenville, SC
- Description: Slate stone gas fireplace with visibility to other side

TILLIE GRAND SWIVEL CHAIR



Crate&Barrel

- Manufacturer: Crate & Barrel
- Model Number: SKU: 191456
- Dimensions: 51"Wx51"Dx33"H
- Finish Color: Espresso
- Quantity: 1
- Location: US
- Description: Round out your living room with the contemporary curves of Tillie. With enough space for two, this roomy swivel chair beckons you to kick off your shoes and snuggle up in the round. The swivel base lets you follow the conversation or rotate for a new view. A tight barrel back completes the circle, while two soft throw pillows nestle a comfy seat.

STEINWAY GRAND PIANO



STEINWAY PIANO GALLERY

Charlotte • Greensboro • Greenville

- Manufacturer: Steinway
- Model Number: Model A
- Dimensions: 6'2" (188cm)
- Finish Color: Macassar Ebony
- Quantity: 1
- Location: Germany
- Description: This very rare precious wood from Sulawesi has a fascinating texture with a deep black color and a reddish-brown that pulses with breathtaking power.

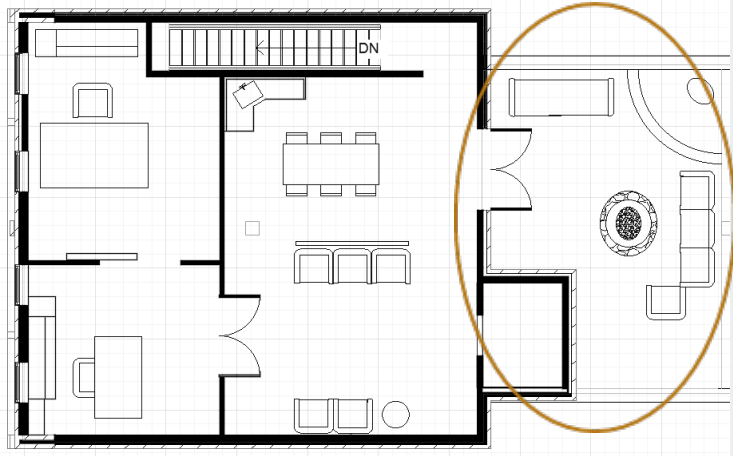
SOLANA INDOOR RUG



POLY & BARK

- Manufacturer: Poly & Bark
- Model Number: PB-R-197-0609-TER
- Dimensions: 6'7"x9': 80.5"W x 108"L x 0.25"H
- Finish Color: Terracotta
- Quantity: 1
- Location: India
- Description: Class up the joint with this durable, patterned rug that's also sun damage-resistant, water resistant and super easy to clean. A vibrant, vintage-inspired and super versatile piece that works both indoors and outdoors, try it in high traffic areas like kitchens, hallways or even mudrooms.

BACK DECK SETTING



BRICK WOOD BURNING FIREPLACE



BUCHANAN
—  —
FIRE & OUTDOOR

- Manufacturer: Buchanan
- Model Number: N/A
- Dimensions: 24"W x 84"L x144"H
- Finish Color: Light Brick
- Quantity: 1
- Location: Greenville, SC
- Description: Brick corner outdoor fireplace

PACIFICA SWIVEL CHAIR



SERENA & LILY

- Manufacturer: Serena & Lily
- Model Number: N/A
- Dimensions: 32"W x 33"D x 28"H.
- Finish Color: Harbor Grey
- Quantity: 1
- Location: India
- Description: This luxurious performance fabric has a thick weave for great texture and a casual look. Woven from 100% solution dyed acrylic, it will resist all manner of wear and tear - staining, mold, and UV radiation.

CROSBY TEAK CHAISE



SERENA & LILY

- Manufacturer: Serena & Lily
- Model Number: N/A
- Dimensions: 27"W x 77.5"D x 10.5"H.
- Finish Color: Natural
- Quantity: 1
- Location: India
- Description: This luxurious performance fabric has a thick weave for great texture and a casual look. Woven from 100% solution dyed acrylic, it will resist all manner of wear and tear - staining, mold, and UV radiation

AUTUMN SUNSET FIRE PIT



ORTAL

- Manufacturer: Ortal
- Model Number: N/A
- Dimensions: 3' in diameter
- Finish Color: Rust red
- Quantity: 1
- Location: Greenville, SC
- Description: Spherical fire pit with ornate custom designs.