

Student Name:

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## Assignment 2 – Concept Development: Vibe Board



To help students develop a design concept while providing guidelines to maintain their path and direction toward a completed project. It will also allow students to develop their ability for questions and inquiry to generate a certain level of awareness needed to become successful designers.

### Requirements are as follows: Vibe Concept Board

1. \_\_\_\_/30 pts. Students are required to produce 120 images that reflect their intended design concept. You may pull these images from various sites.
2. \_\_\_\_/30pts. Students should step outside of design (limit the amount of interior design inspirational images) to reflect a particular design intent (Lifestyle) that your client is attempting to promote.
3. \_\_\_\_/30 From the images that the student has collected, the student will compile a collage on 24 x 36 size paper utilizing all images that depict a lifestyle, color scheme, and a particular form the project will take.
4. \_\_\_\_/10 From the process, the student should develop (3) Conceptual Terms that describe their presentation and incorporate them into the Vibe presentation board.

Total \_\_\_\_/100

### Extra Credit (10 Points): Video Presentation

1. \_\_\_\_/Presentations should include a musical component that reflects the type of lifestyle your hotel is reflecting, allowing us to feel the Rhythmic nature of the process.
2. \_\_\_\_/ Presentation should not exceed 4 minutes but should maintain at least 3 minutes and 30 seconds or the length of a typical musical score.
3. \_\_\_\_/At least one video component should be incorporated into the slide show.

Extra Credit\_\_\_\_\_/10

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