



# Source Project

Avery McAlhany

## *Theme: Music*

- + Using sound and making various tones visible.
- + Exploring music and the feelings/emotion it brings, translating this into visible artwork.

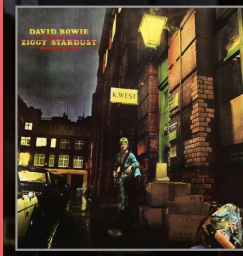
## *Sub-Themes: Self, Alternate Reality, Emotion, Color*

- + Applying how I feel when listening to the song, as well as where the song takes me visually.
- + Using various chosen color palettes to evoke emotion and bring attention to the alternate reality.

# Initial Concept: What

- + Poster series of 6-7 illustrations produced digitally. Each influenced by chosen songs.
- + Works will be printed on 18x24 size paper.
- + I chose these songs because they have a way of taking me to my creative place and allows me to create the best visual concepts fitting to myself and my style.
- + The series will vary in subject matter, but be cohesive through color choice and style. Relating to song.
- + This series is meant to tell a visual story of my emotions and feelings, as well as lyrical interpretation. Showcase how music has a way of taking you to your fantasy land. The series is meant to be planned to an extent, but also spontaneous. Will leave the viewer up to interpretation.

# Song Choices



## Moonage Daydream

David Bowie

Produced by Ken Scott & David Bowie  
Album The Rise and Fall of Ziggy Stardust and the Spiders from Mars



## Horchata

Vampire Weekend

Produced by Rostam  
Album Contra



## Tangerine

Glass Animals

Produced by Dave Bayley  
Album Dreamland

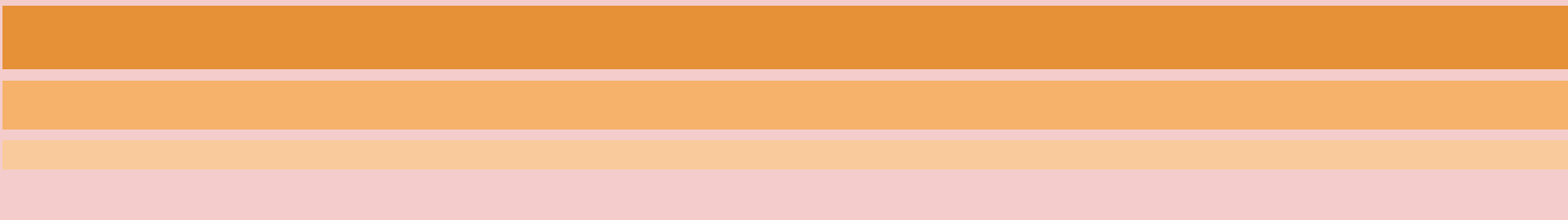


## Jungle

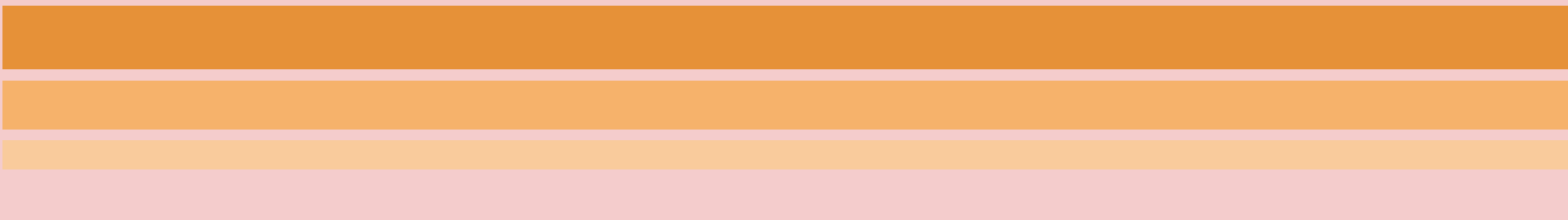
Tash Sultana

Produced by Tash Sultana  
Album Notion - EP

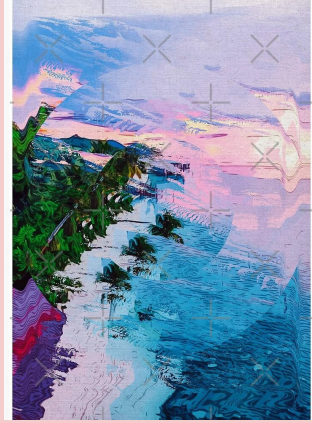
## *Initial Concept: How*

- + Begin with concept sketches, doing this while listening to chosen songs. List out lyrics and brainstorm words that will provoke visual work.
  - + Once sketch is completed, scan into Illustrator and begin working digitally.
  - + Making necessary changes if needed.
  - + Print final poster.
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- The bottom of the slide features three horizontal bars of varying shades of orange and yellow, stacked vertically. The top bar is a dark orange, the middle bar is a medium orange, and the bottom bar is a light yellow.

## *Initial Concept: Why*

- + I am choosing to make music my main theme because over the past three months I have found music to be a leading source in influencing my creativity. It has allowed me to create a richer imagination and let go of trying to create work that has been done before.
  - + I am also highly interested in exploring the relationship between sound and art. I want to explore the effects sound has on visual interpretation within myself.
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# Inspiration Images



# Artists Inspiration

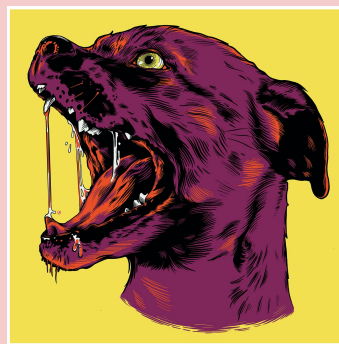


JAMES O'BRIEN

+Organic shapes

+Color studies

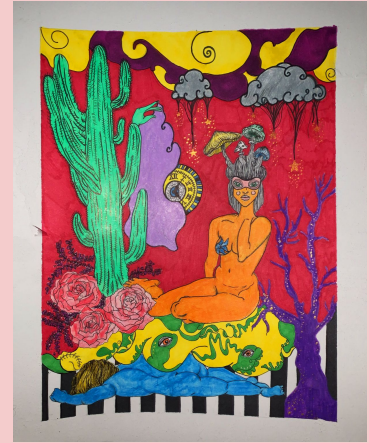
+Fantasy  
entwined with  
realism



LARS MADSEN



# Previous Work



- + Influence of alternate realities
- + Color theories