

BALLET SPARTANBURG

ATA 465 Internship



THE HISTORY

“In 1966, a group of 85 ballet enthusiasts and visionaries under the leadership of the late Majorie Riggs, met at Converse College and decided that Spartanburg needed to have the opportunity to enjoy live classical ballet. They began working as a group to create a charter named The Ballet Guild of Spartanburg. Memberships were \$5 for an Active Member, \$15 for a Patron and \$25 for a Sponsor Membership.

During the first year, local ballet schools from Asheville, North Carolina, Greenville and Spartanburg performed in the first Ballet Festival presented by the Spartanburg Ballet Company. The first nationally recognized ballet company presented by The Ballet Guild of Spartanburg was The Southern Ballet Of Atlanta. Over the course of the next 25 years, notable ballet companies such as Washington Ballet, the Houston Ballet, The Pennsylvania Ballet Company, the Miami Ballet Company, The Atlanta Ballet, The Pittsburgh Ballet and the Charlotte Ballet Company to name a few performed in Spartanburg.

Today, Ballet Spartanburg is recognized as a regional dance company with an exceptional commitment to education and outreach activities in the Upstate. Ballet Spartanburg has performed at the Piccolo Spoleto Festival in Charleston, the Koger Center in Columbia, at the Peace Center in Greenville, TEDXTryon, Houston, Texas and Forest City to name a few. For the past 8 years, Ballet Spartanburg has retained the only resident Professional Company in the Upstate, one of only 4 in the state of South Carolina. The Company has performed in Houston, Texas, North and South Carolina.

The Center for Dance Education, began in 1967 under the direction of the late Barbara Ferguson. The Center now instructs approximately 350 students, ages 18 months-72, from over 31 zip codes, all under the direction of Lona Gomez, Ballet Master.

With an ever-growing outreach program, Ballet Spartanburg offers lecture/ demonstrations in partnership with Spartanburg School Districts with after school programs, in-school performances, artists in residences, and free performances of Peter & the Wolf for school age students, k-4th grades. Ballet Spartanburg also partners with the City of Spartanburg with summer programs for underserved youth and the Boys and Girls Club of The Upstate as well as offering performances at nursing homes, hospitals and community events.

We are evolving and adapting to serve the needs of the community in all capacities, recognizing the need for diversity, inclusion and equity. Ballet Spartanburg continues to reach deep into the community to hear the needs of others, to collaborate, communicate and to grow in service as we go forward to achieve our mission.

Celebrating 56 years embedded in the Spartanburg community, Ballet Spartanburg's programming continues to evolve with the dance needs of the community and its students, adding new variations of dance classes with opportunities to extend dance knowledge, technique and new performances to new audiences. We welcome you to join our dance family as we dance gracefully into our next 50 years.”

– Ballet Spartanburg Website

About Ballet Spartanburg

- Non-profit organization, part of The Chapman Cultural Center
- Lona Gomez – Ballet Master
- Carlos Agudelo – Artistic Director
- Teresa Berline – Executive Director
- The professional dance company is very diverse, includes 8 female dancers and 5 male dancers of different races and ages.
- The mission – “Ballet Spartanburg’s mission is to enrich, engage and educate the Spartanburg community by providing the highest quality dance education, performance and outreach.”
- The vision – “Ballet Spartanburg’s vision is to be a premiere ballet organization inspiring excellence through the art of dance.”



Teresa Berline



Teresa Berline has been the executive director of Ballet Spartanburg since 2014. She was a developmental director from 2013-2014 for Ballet Spartanburg. Prior to both her roles as a developmental director and executive director, Teresa taught 1st grade for 28 years. This woman is a powerhouse, continually shows how much she loves the organization, and is a ball of energy. I would like to thank her for the opportunity of being able to intern with her.

Lona Gomez

Lona Gomez is an extremely talented and beautiful dancer. She is originally from Boston, Massachusetts and has been studying ballet since 1972. She has been a member of *Boston Ballet II*, an apprentice with the *Boston Ballet Company*, and danced for the *Pittsburgh Ballet Theatre*. Lona has performed as a principal role in a multitude of ballets. She has called Ballet Spartanburg home since 1994! This talented woman wears many hats for this organization. Not only is she the ballet master, but she also rehearses and choreographs for the Pre-Professional Division, Trainee Division, and Professional Resident Ballet Company. Her students have had many success stories and she is well-loved. I have thoroughly enjoyed getting to spend this time at Ballet Spartanburg with Lona. It is on my bucket list to see her perform in some type of way! I have heard she is a gorgeous dancer.



Carlos Agudelo

Carlos Agudelo has been the artistic director for Ballet Spartanburg since 1991! He is originally from Colombia and began training with the Atlantic Foundation for the Performing Arts (Fort Lauderdale, FL). Carlos has completed many accomplishments of his time as a dancer. From gaining scholarships to touring the world with well-known companies. Over his time here at Ballet Spartanburg, he has choreographed many performance, taught a plethora of classes, instructs the professional ballet dancers, and has performed in multiple events around South Carolina and North Carolina. Not only has his choreography been showcased at Ballet Spartanburg, but he has also choreographed for operas that the Converse University Petrie School of Music has performed. Carlos is such a joy and I have enjoyed having the pleasure of getting to know him. His choreography is amazing, and he works hard for this organization. You can tell he puts his heart and soul into everything he does.





THE WEBSITE

The Ballet Spartanburg website is an informative yet aesthetic place. Teresa, the executive director, Carrie, a dancer, and myself, the intern, take care of the upkeep of the website. I have assisted in the management of it by updating covid protocols, updating the calendar, inputting summer classes and camps, combing through each tab in order to make sure it was up-to-date, and updating season performance posters.



LA CABARET ROUGE

La Cabaret Rouge is the *Studio Series* event that is performed in the ballet studio for a select number of audience members. It is a fun and intimate way for attendees to experience ballet. I assisted in helping with this performance by attending dress rehearsal, serving champagne for the two opening night performances, checking guests in, hanging up posters around Spartanburg, and creating an excel document for the ticket holders.

*Pictures provided by Ballet Spartanburg's Instagram.

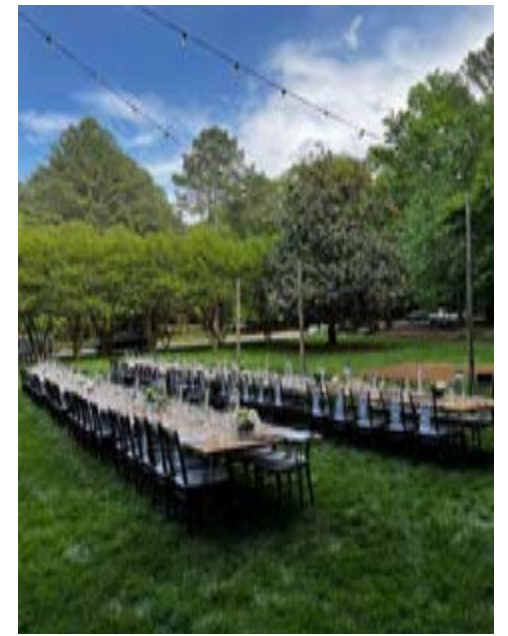
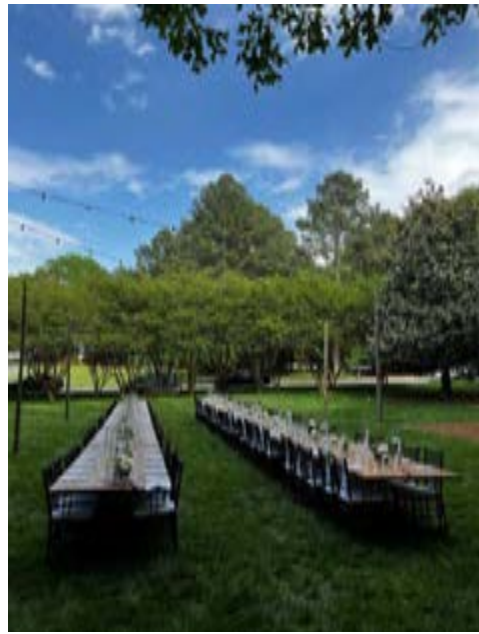


A MIDSUMMER NIGHTS DREAM

Believe it or not, there is a lot of planning that goes into the behind the scenes of a performance. Not only do we need to worry about the performance itself, the stage and audience space, but we also need to prepare the house. A lot goes into the complete experience of a performance. From the moment you walk into the lobby, to sitting down in your seat, to watching the live performance, and to exiting the space. To prepare for the company's performance of *A Midsummer Night's Dream*, I took a trip to Michael's to purchase materials to make merchandise that would be sold in the lobby as people were entering. Although some items were ordered on Amazon, most of the merchandise was handmade, such as the wands, fairy jars, and fairy dust necklaces. The day before the performance, Teresa and I set up the tables, decorated them, and created price list sheets.

*Photos provided by myself

*I made the fairy dust necklaces over a course of two days and adorned the tables with decoration.



BALLET AT BUCKO'S

Fundraisers are the perfect way for a non-profit organization to make money in order to thrive. This year's fundraiser was *Ballet at Bucko's*. Buck Brandt, a well-known artist in Spartanburg, was so kind as to allow Ballet Spartanburg to hold this fundraiser at his lovely home in Glendale. William Cribb and his company *Cribbs Catering* provided the food, *Bond Street Wines* selected the wine pairings, and *Berbank Events* and anonymous sponsors sponsored the event. It takes a village and an extensive amount of planning to create something like this. Attendees paid \$125 in order to attend the event and artwork by artists around Spartanburg were up for bid in a silent auction. Early in the morning to about an hour before the event, there were many hands involved in the set up and preparation of this fundraiser. We all worked together in order to make Teresa's vision to come to life.

*Photos provided by myself

*I helped set the table, polish silverware, arrange the vases, picked up lunch, and assisted with assigning seats



PUPPY WORKDAY

Not every day has to be filled with completely serious office work. It is nice to be able to relax and let off some steam. One day, Teresa brought her furry friend, Izzy, to the office after she went to the vet. She spent time together with us as we worked, kept us entertained, and gave lots of love. This was the “paw”fect way to release some stresses and anxieties. I would be willing to have a dog intern any day!



Put the 2022 summer dance camps and classes on the website, Ballet Spartanburg calendar and Chapman Cultural Center calendar



Updated Midsummer poster onto Ballet Spartanburg website



Created a page and uploaded sign-up sheet for summer shag classes



Updated the LAND OF SWEETS poster for 2022 and put on website

SUMMER 2022 COVID-19 Protocols Agreement as of 3/31

Ballet Spartanburg's Center for Dance Education provides the safest in person experience for our students and staff. Below is a list of current protocols for in studio summer class/camp activities. Please note these protocols may change with shifting CDC guidelines.

- Parents of children ages 2-4 may enter building and wait in the hallway socially distanced.
- Masks are **OPTIONAL** and not required at this time.
- Hand sanitizer stations are located throughout the first floor. Students are required to use hand sanitizer before each class and after barre.
- All barres are wiped down and sanitized before and after each class.
- Parents must meet the children promptly at the end of their class at the side door (under walkway by theatre) of the Montgomery Building.
- Hallway doors will be propped open to prevent the need to push door handles.
- If a student is informed that they have been exposed to someone who tested positive for Covid-19, they must inform Ballet Spartanburg as soon as possible and are required to quarantine according to the most recent CDC guidelines.
- If a student tests positive, they must inform Ballet Spartanburg immediately and refrain from returning to the Center for Dance Education until cleared by their doctor.
- If any student experiences a fever, dry cough, fatigue, loss of taste or smell, body aches, headaches, sore throat, or difficulty breathing, please do not attend class. Spartanburg premise or other premise designated for rehearsals and/or performances.

I have read, fully understand, and agree to follow the Covid-19 protocols set by Ballet Spartanburg.

Updated and posted covid protocols



Went into Ballet Spartanburg's PAYPAL account, created a QR code for easier payment at events

WORK SAMPLES

School Name	Address	Phone Number
Woodruff Elementary	476-8274	
Woodruff Middle	476-8230	
Woodruff High	476-1946	
Allen Creek Academy	949-2228	
Stacy Elementary	949-2275	
Stacy Middle	949-2280	
Stacy High	949-7620	
Stacy Academy	949-1980	
Stacy Intermediate	949-7690	
Berry Branch Intermediate	949-2380	
S.E. Hill Middle	949-2275	
Stacy Chapel Middle	949-2280	
Stacy High	949-2280	
Anderson Hill Elementary	576-6520	
Arroyo Elementary	576-1075	
Arroyo Middle	408-5480	
Arroyo High	576-2680	
Arroyo Intermediate	576-9090	
Arroyo Spring Elementary	580-2860	
Arroyo Middle	576-6255	
Arroyo High	576-5820	
Arroyo Intermediate	576-6548	
Arroyo Middle	576-1270	
Arroyo Middle	576-6050	
Arroyo Spring Elementary	580-2860	
Arroyo High	580-4987	
Arroyo Elementary	629-1790	
Arroyo Elementary	629-1797	
Arroyo Elementary/Middle	679-5238	
Arroyo Elementary	629-1790	
Arroyo Middle	629-1790	
Arroyo High	629-1790	
Arroyo Elementary	629-4420	
Arroyo Elementary	208-4528	
Arroyo Elementary	208-4480	
Arroyo Elementary	208-4790	

NAME	NUMBER OF TICKETS	PAID/NOT PAID	LOC	TICKET NUMBER	NOTES
Cyburn	2	PAID	Eventrite	2717018485	
Payne	2	PAID	Eventrite	2689726408	
Goodie	2	PAID	Eventrite	2706202079	
Williams	4	PAID	Eventrite	2716222829	
Gull	2	PAID	Eventrite	2734912648	
Dovolis	2	PAID	Eventrite	2724237769	
Mullany	4	CHECK	Phone		The Teresa, includes 2 Comp. ticket - One Mullany check comes w/
WMA, S	2	PAID	Eventrite	2726796129	
Tak	2	PAID	Check		The Teresa, includes 2 Comp. ticket
Koch	2	PAID	Eventrite	2726912648	
Stamen, M.F	1	PAID	Eventrite	2727676549	
Vilho	2	PAID	Eventrite	2738894389	
Asensio	2	PAID	Eventrite	2742218288	
Miller, A	2	PAID	Eventrite	2529637179	
Belu	2	PAID	Quickbooks	Quickbooks	2 Adult ticket, 2 Student ticket
Castillo	1	PAID	Eventrite	277122288	
Cartier	3	PAID	Phone	Quickbooks	
Marsal, A	2	PAID	Eventrite	279071228	
Strayer	2	PAID	Phone	Quickbooks	

At the beginning of my time at Ballet Spartanburg, Teresa had me gather the information on every school in the Spartanburg County and Cherokee County districts. Once I gathered the information, I called each school and informed them of a Valentines gift that Ballet Spartanburg wanted to present to the schools. Due to the help of Vic Bailey Subaru, Ballet Spartanburg was able to videotape their professional performance of *The Wizard of Oz*. As a Valentines gift, we would be distributing the video recording for each school to be able to watch. The feedback, especially from elementary schools, was magnificent! For the most part, everyone was excited.

Ballet Spartanburg's season features 5 performances. One of these performances consists of a *Studio Series* which is performed in the studio rather than the main stage. It is a quaint and personal experience for those attending. Just like any performance, even with a controlled number audience, you must keep up with how many tickets you are selling/have sold, who will be attending, and who has paid or who will receive complimentary tickets. As one of my duties leading up to the 2022 *Studio Series: La Cabaret Rouge*, I created an excel document in order to keep track of all the information that would be needed for the performance that night.

WORK SAMPLES