What Is Color Blocking in Graphic Design?

Color blocking is defined as mixing two to three bold colors, often contrasting or opposite colors, to create an eye-catching piece.

How to Color Block in Graphic Design?

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How to Color Block in Graphic Design?

Complementary:

Colors are opposite each other on the color wheel, thus creating high contrast.
With this option, be careful about colors vibrating next to each other.

Analogous:

These are colors that are directly next to each other on the color wheel. This
combination creates harmony.

Mix complementary and analogous:

Choose two analogous colors and combine them with their complementary color.

How to Color Block in Graphic Design?

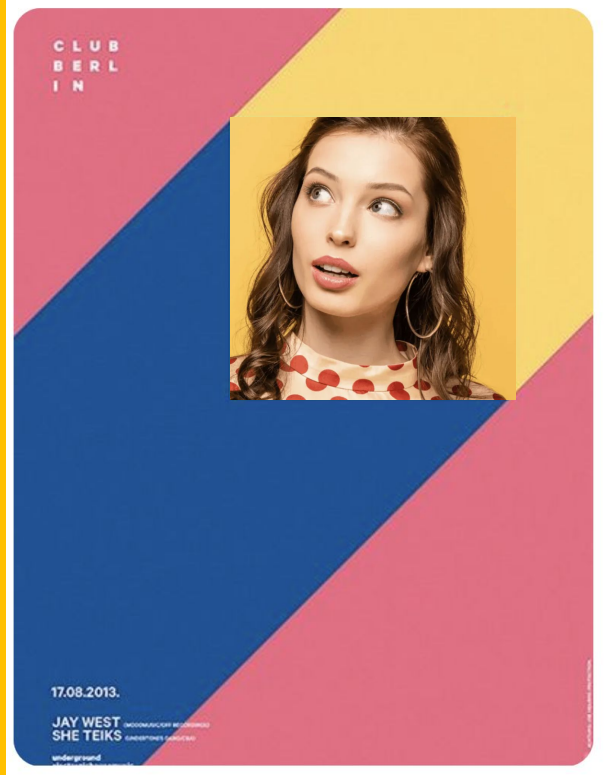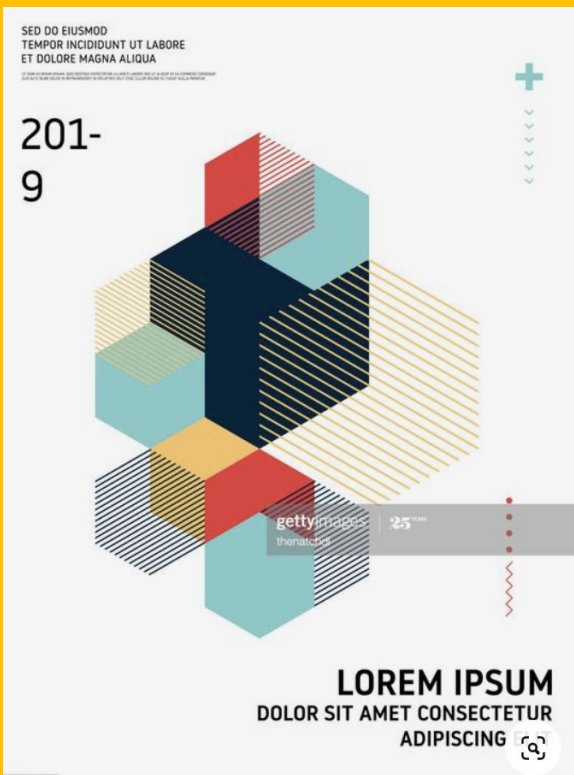You can think of color blocking design as a background.

OR

As the main visual. Combine blocks of color with typography and logo.

OR

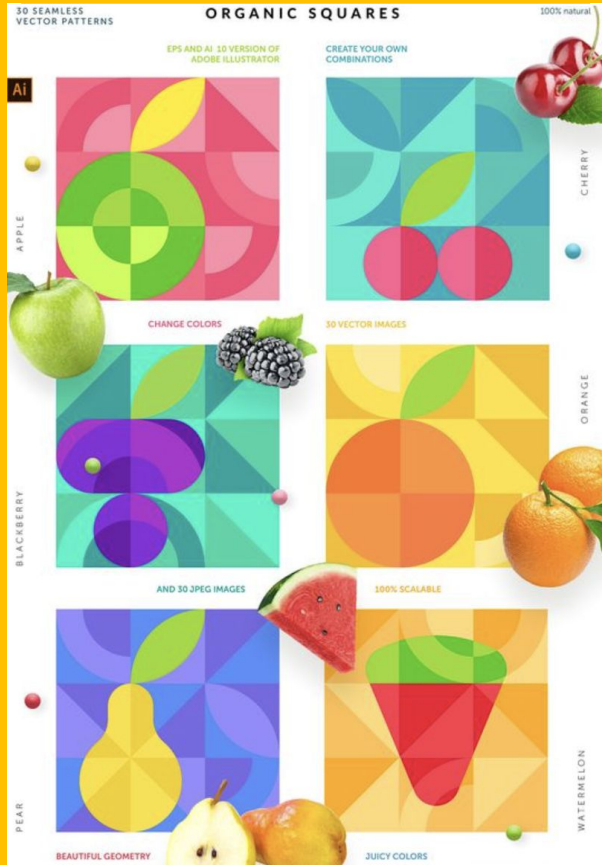Combine blocks of color with typography, logo, photographs and illustrations.

Example

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https://design.tutsplus.com/tutorials/trending-how-to-color-block-in-graphic-design--cms-39483

https://99designs.com/blog/creative-inspiration/18-chic-ways-use-color-blocking/