

Program Name: THE CREATION

Program Narrative:

1. Program Description & Goals:

a. What will happen, who will participate, where it will happen, and when.

The Creation is a collaborative production that combines the visual art, creative writing, and performance of those who are either POC in America or allies of POC. This collaborative project will use the medium of performance to put on a cultural display fit for all ages. The goal of this production is to place an emphasis on the abilities and cultures of BIPOC in the United States, who would have likely been silenced otherwise. Our goal is to give these artists a safe, welcoming environment to share their stories and history to those who are willing to listen. This will happen within The Collage Project's warehouse, where the space will be modified from the everyday creative space to a space of performance. This will occur at the very end of The Collage Project's season and is a way to showcase the work that our artists have completed in their time spent with us.

b. Identify key people and collaborating organizations and artists (if applicable), including project manager/director, primary artists, ensembles, artistic resources etc. Describe their role.

Our main focus will be identifying and exposing several local artists to the art of their peers, and thus showcasing this artwork as it combines to create The Creation. We will be in contact with local schools and other organizations that focus on promoting the history and culture of BIPOC. We also have an artistic director that will communicate to theatre, visual art, and creative writing staff in order to make this collaboration as smooth as possible.

2. Program Impact:

a. Explain why you have decided to do this project. Why is this project important?

In times as dark as the current day, BIPOC are in need of as much exposure as possible. Discrimination, systemic racism, and "whitewashing" are all factors that make the artwork and creativity of BIPOC less visible. We hope to provide a safe space for this artwork to come to light. There is beauty in these cultures that has been silenced for far too long. Our mission outlines that we are dedicated to diversity, collaboration, and creativity. We firmly believe that everyone should be exposed to such things.

b. Describe the value of the project to the intended audience.

The intended audience is located in Charlotte, North Carolina, but the content of this program is not location specific. Despite this, I find that the location being in North Carolina allows the program to be integrated into a community where the content is much more groundbreaking and newer. Based off of the stereotypical "southern" views of Conservatism and the definite existence of racism in surrounding areas, this program will give BIPOC in the area the opportunity to collaborate with like-minded individuals and expose the community with an extremely different art and performance experience.

c. How you will know that your project was successful?

This program will be a ticketed event with the option for donations. The success of the program will be measured by monetary means as well as response from the community. We hope to hold meetings with the community as much as possible, and we will allow audience members to stay after the performance for a briefing and discussion if they decide to do so. We cherish the opinions of our patrons and will base our success off of what their feedback is.

Logic Model

Inputs <i>Resources dedicated to or consumed by our effort,</i>	Outputs Direct Products of our activities. What we do and who we do it to?		Outcomes – Impact The incremental events/changes that occur as a result of the outputs.		
	Program Activities <i>What do we do in quantifiable terms?</i>	Participation <i>(By Activity)</i>	Short <i>Initial changes in the condition, knowledge, attitudes, beliefs, skills of participants.</i>	Intermediate <i>Resulting behavior change.</i>	Long <i>Longer term indicators of impact. (Goals)</i>
Artistic materials donated to or purchased by The Collage Project. The artistic skill of local artists.	Artists creating individual pieces of artwork. Artists collaborating to develop the scenic design, writing, and performance for The Creation.	Artists collaborate onstage to perform about culture, diversity, and the struggles/empowerments about being BIPOC in America. Audience members view the performance and react to what they witnessed in a post-performance briefing, which is free.	Excitement as their art and creation becomes exposed to the public. Experience collaborating with like-minded individuals in a creative way. Increased confidence in their own artwork and abilities. Willingness to expose their artwork to the public using ways that do not incorporate the use of The Collage Project.	Continuation to be confident in their artwork means the participants will be willing to come back to The Collage Project and assist with future creations. A positive experience will likely influence participants to recommend The Collage Project to others, thus allowing us to grow.	The Collage Project will continue to grow, and will likely be able to offer classes, establish different locations, and expand their staff. Growth will allow for an expanded outreach, and we believe that there are thousands of communities across America that could use an organization (and project) such as this one.

Assumptions
 The Collage Project will present the Creation in such a way that is fit for all ages. This will allow for more community participation and a path to success.

External Factors
 Political views of patrons and participants, marketing and promotional outreach, scheduling