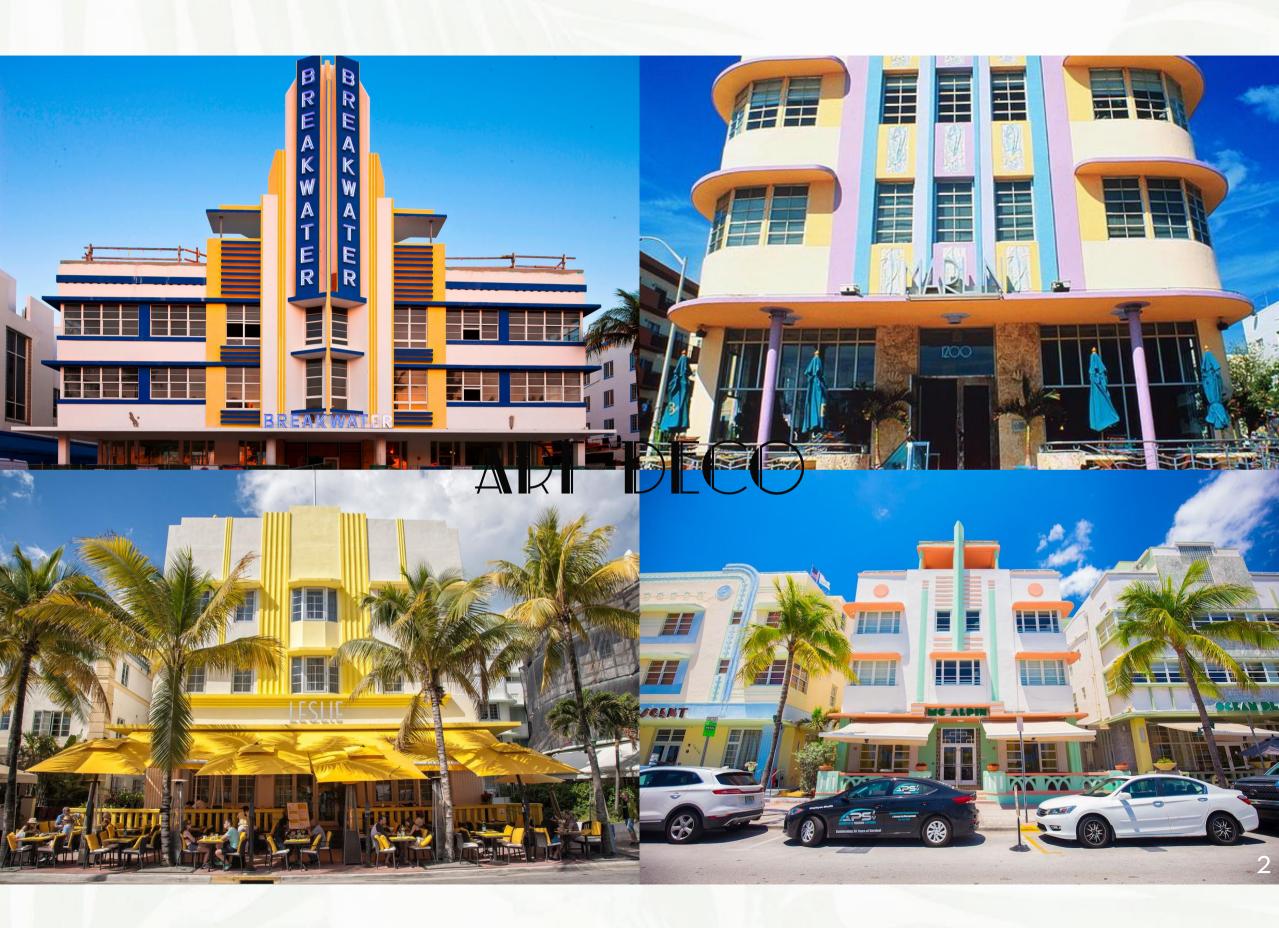


LEONOR FLEMING
DES 384.01- COMMERCIAL DESIGN
SPRING 2022





Community Lifestyle

- FAST-PACED ENVIRONMENT
- MULTI-CULTURAL
- LARGE HISPANIC POPULATION
- PARTY CITY
- TROPICAL VIBE
- EVENTS & ENTERTAINMENT



CONCEPT STATEMENT

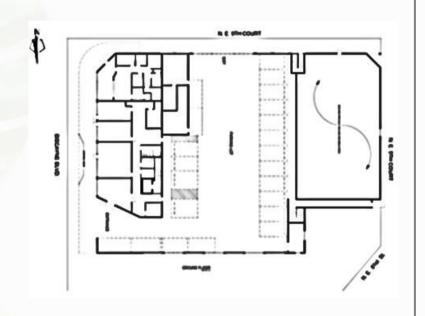
The concept for this design is to remodel a historical Miami Art Deco Hotel back to its original aesthetic yet offer a more modern feel. The goal is to attract guests to the hotel to offer an escape from all the hustle and bustle of everyday life in a relaxing atmosphere. The mood will allow guests to enjoy the outdoor scenery and night life. The color scheme will incorporate a playful, tropical vibe with vibrant pastel colors throughout. In order to keep with the culture of Miami's recreational living and warm weather conditions, the use of natural daylight and access to the outdoors will be paramount. The guests will also have the luxury of knowing that the owner, Emily Estefan, may make an appearance at any moment.

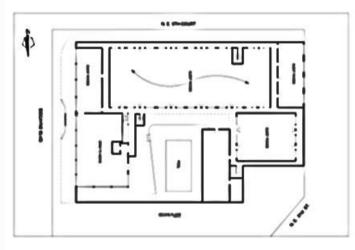
COLOR SCHEME

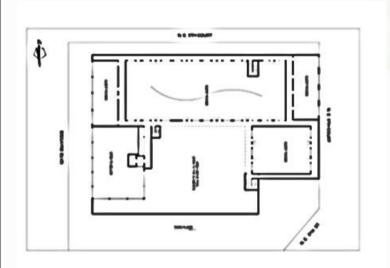


Playful · Recreational · Relaxing

EXISTING FLOOR PLANS







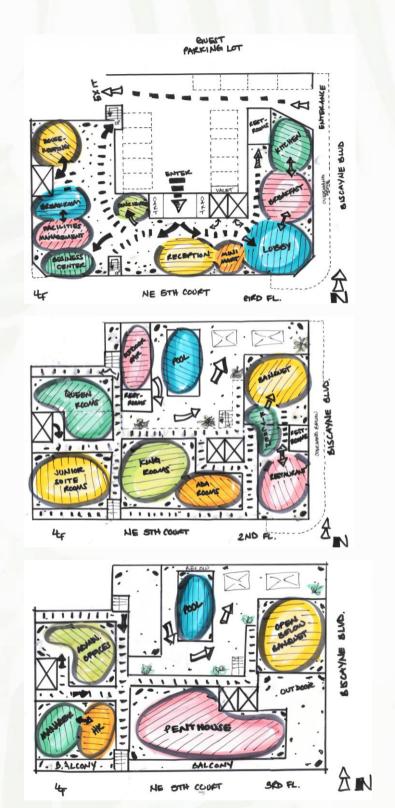


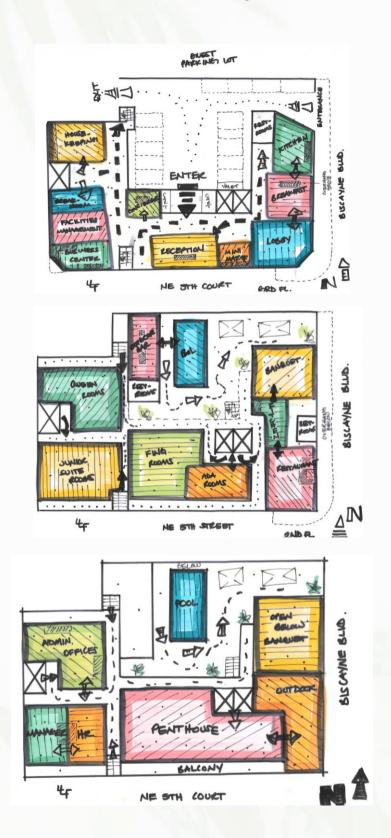


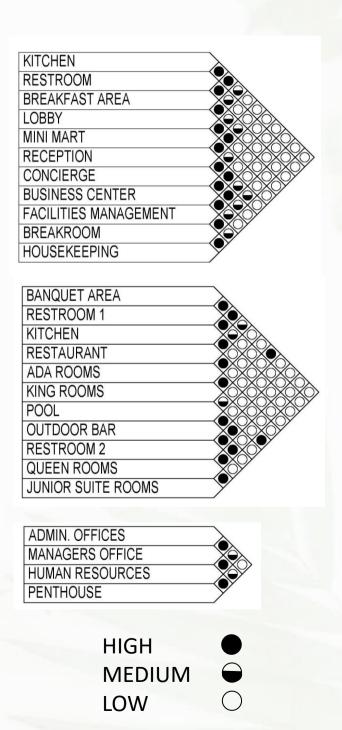


INSPIRATIONAL IMAGES

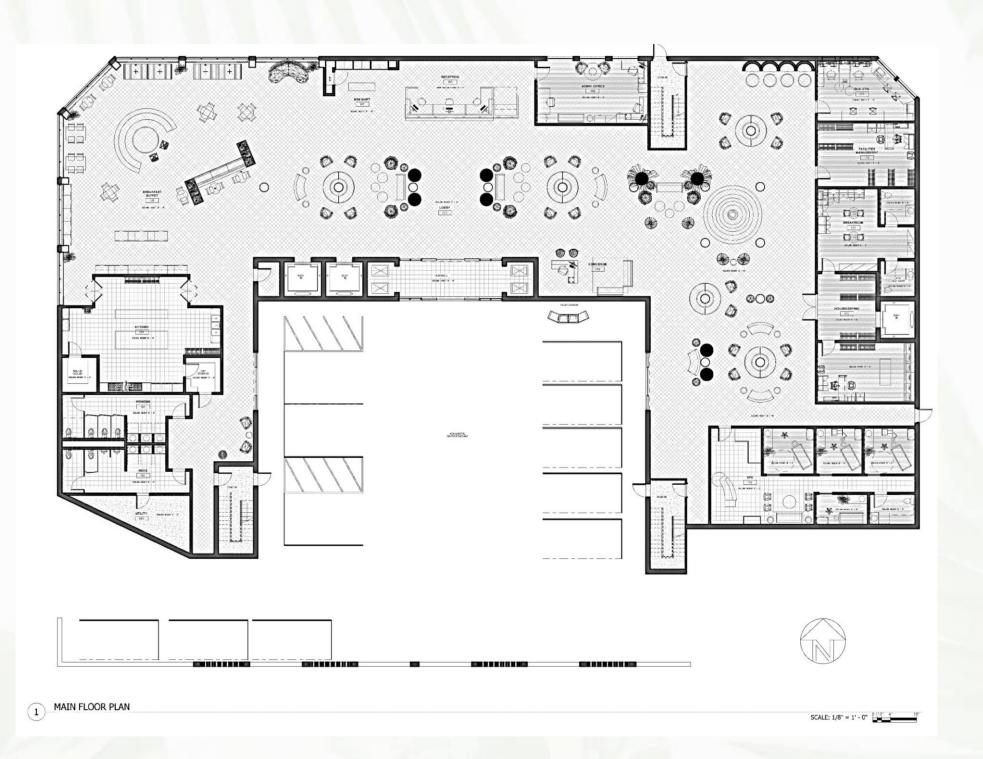
Process Work & Adjacency Matrix



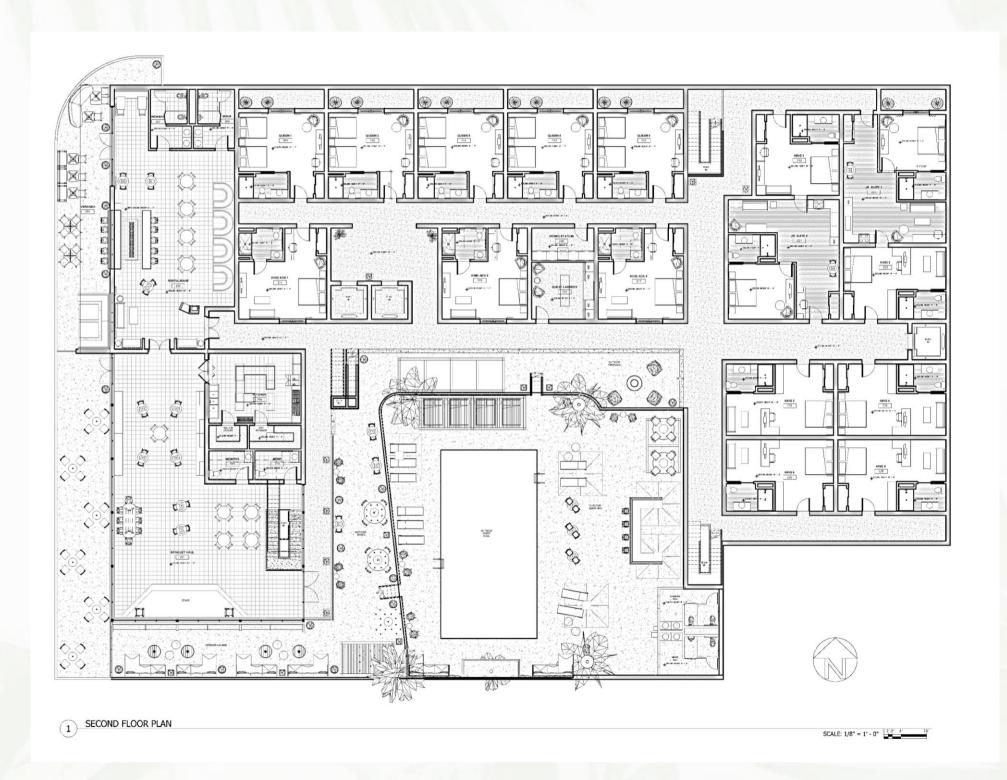




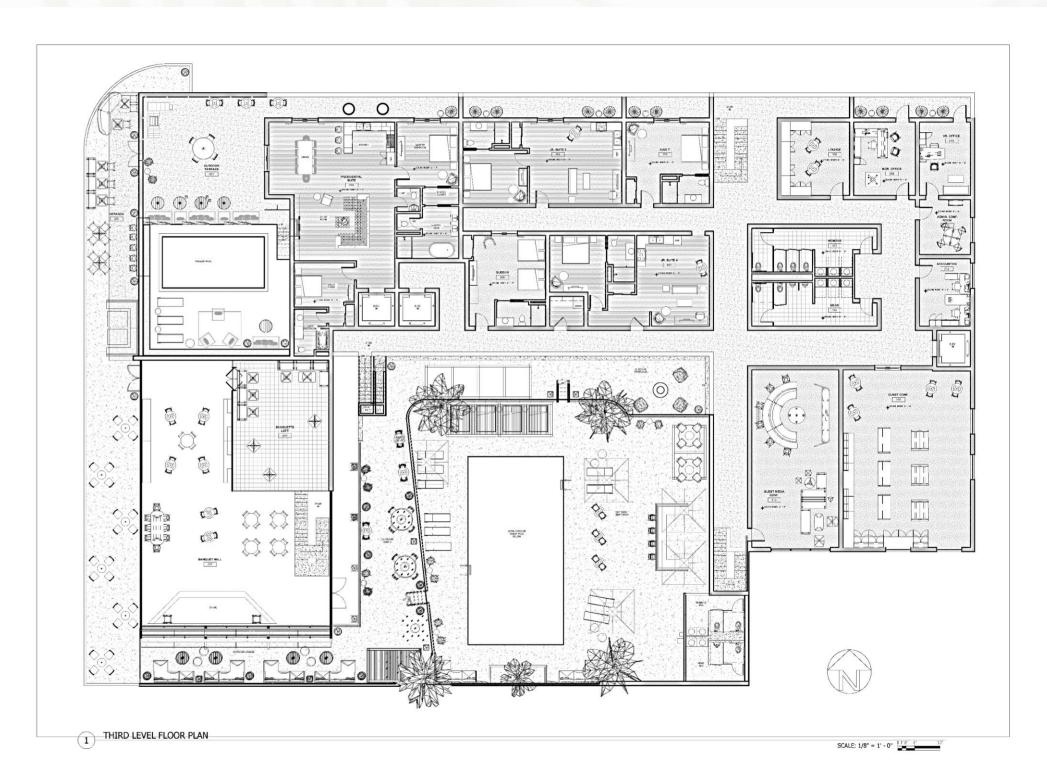
First Floor Plan



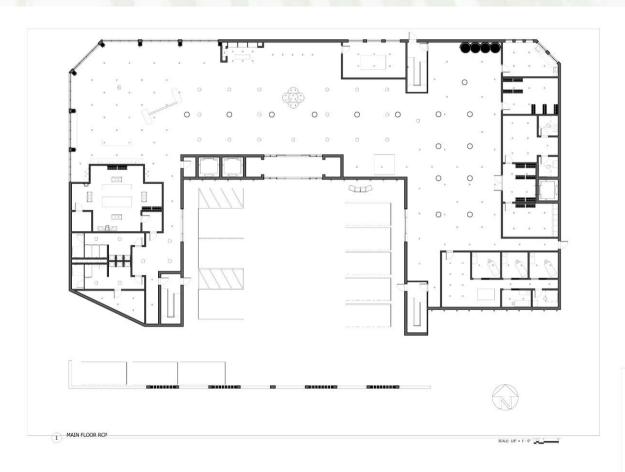
Second Floor Plan

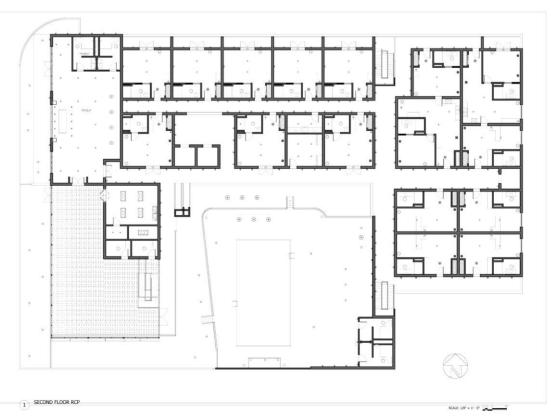


Third Floor Plan



Reflective Ceiling Plans





Exterior View

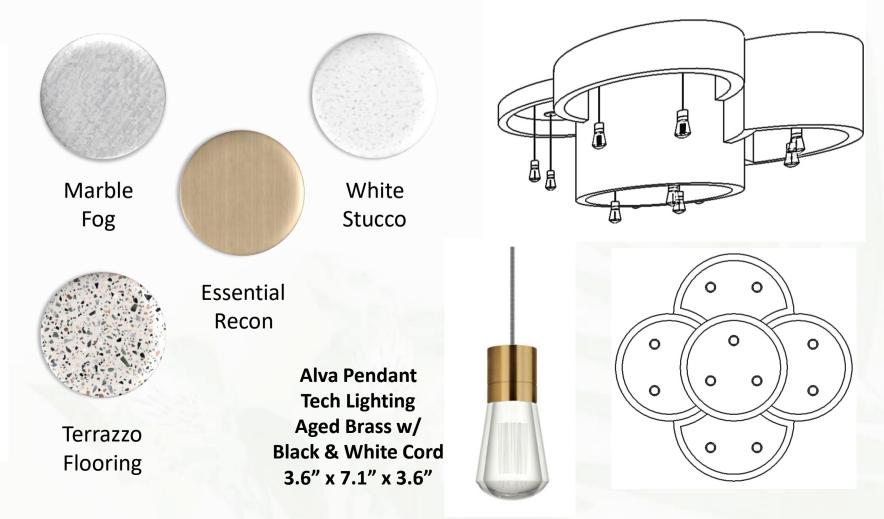


RECEPTION / MINI MART ELEVATION



General Notes:

- Custom Mini Mart Built-ins that go to the ceiling.
- 2. Grand Tiered Light Fixture to navigate to the Reception Desk.
- 3. Reception Desk also compliant with ADA employee with 5 ft. turn around and clearances.
- 4. Natural Colors allow for a calm relaxing feeling.
- 5. Hotel Logo and Name centered behind Reception.

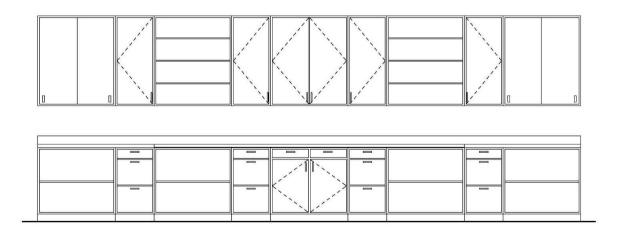






Lobby / Lounge Perspectives



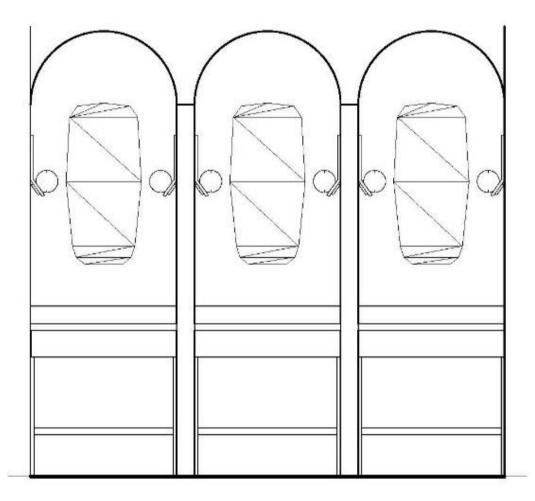


INTERIOR ELEVATION - BREAKFAST CASEWORK

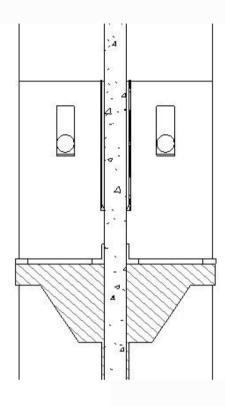
SCALE: 1/2" = 1' - 0"

Complimentary Breakfast Area

ADA Restroom

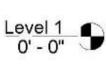


SINK SECTION





Mina Wall **Tech Lighting Natural Brass** 5" x 6.2" x 13.9"

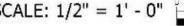




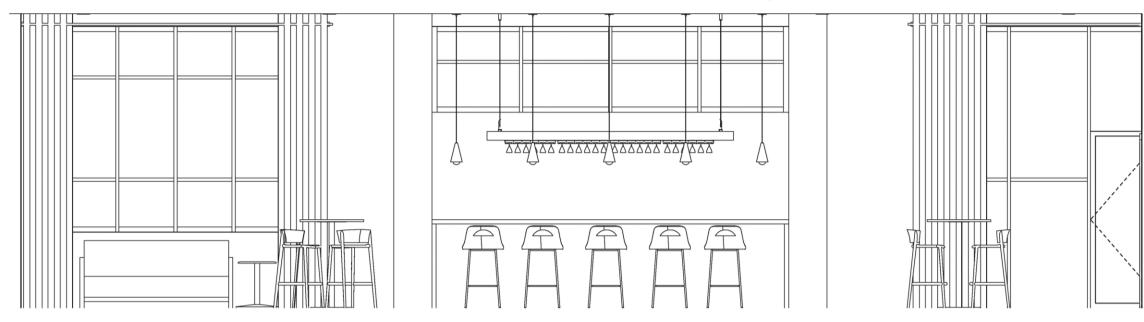
Sea Pearl **Stone Counter**

INTERIOR ELEVATION - ADA RESTROOM

SCALE: 1/2" = 1' - 0"



HOTEL RESTAURANT / BAR



- 1 INTERIOR ELEVATION RESTAURANT BAR
- I. Dropped Ceiling with Attached Wine Rack
- 2. Indoor / Outdoor Bar with Glass Closure
- 3. Mini Joni Pendant Hanging Along the Bar
- 4. Natural Colors with Pops of Pink and Gold Accents
- 5. Large Exterior Curtain Wall for Outdoor Dining



Mini Joni Pendant Tech Lighting Natural Brass 5.5" x 4.4" x 10.6"



INTERIOR PERSPECTIVE – RESTAURANT BAR (REVIT)

EXTERIOR PERSPECTIVE – OUTDOOR BAR (REVIT)





SCALE: 1/2" = 1' - 0"



- 1. Al Por Mayor Terrazzo Countertop
- 2. Natural Wood Bar Finish
- 3. Persian White Classic Tile



Rouse Counter Stool

Modway

Rose Velvet

Upholstery

19" x 18.5" x 26"



Queen & King Rooms

Kai 1 Pendant
By Tech Lighting
Natural Brass Finish
Dim: H 20.5" x W
12" x D 12"





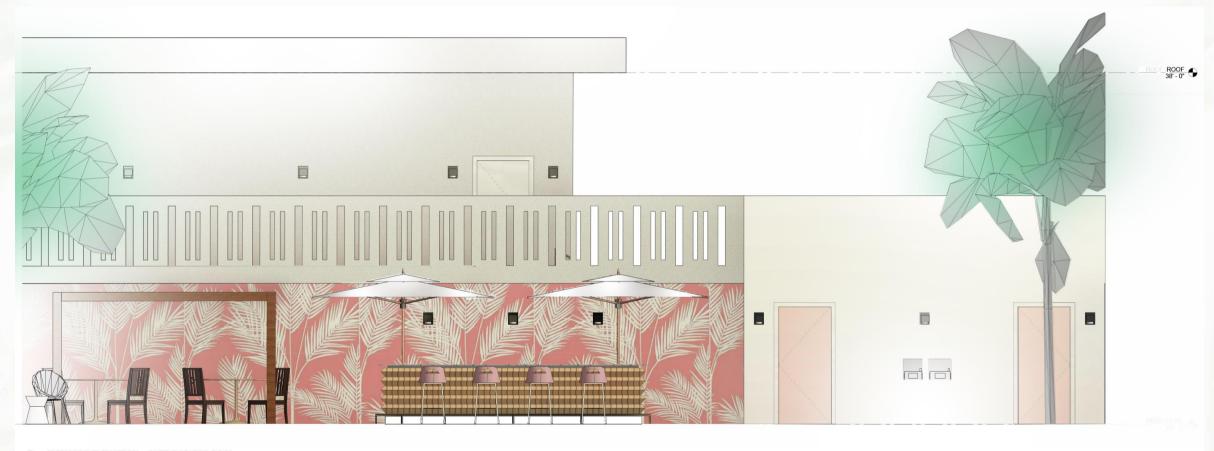


Exterior
Presidential Suite
Private Pool
Lounge





Exterior Elevation — Pool Bar



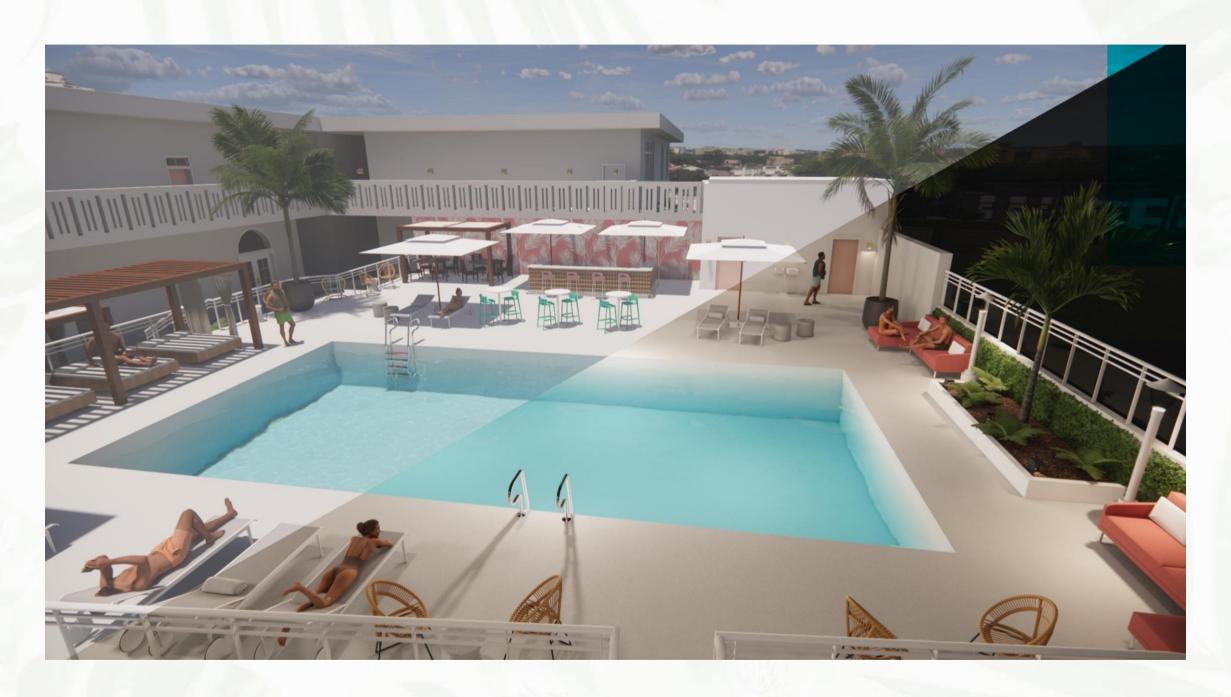
1 EXTERIOR ELEVATION - OUTDOOR BAR POOL

CCALE: 1/2" = 11 0" 0



Exterior Cabana Perspective

Exterior Perspective – Pool Area



SOLAR STUDY VIDEO CLIP

