Thumbnails to a Finished Piece

Gracie Pall

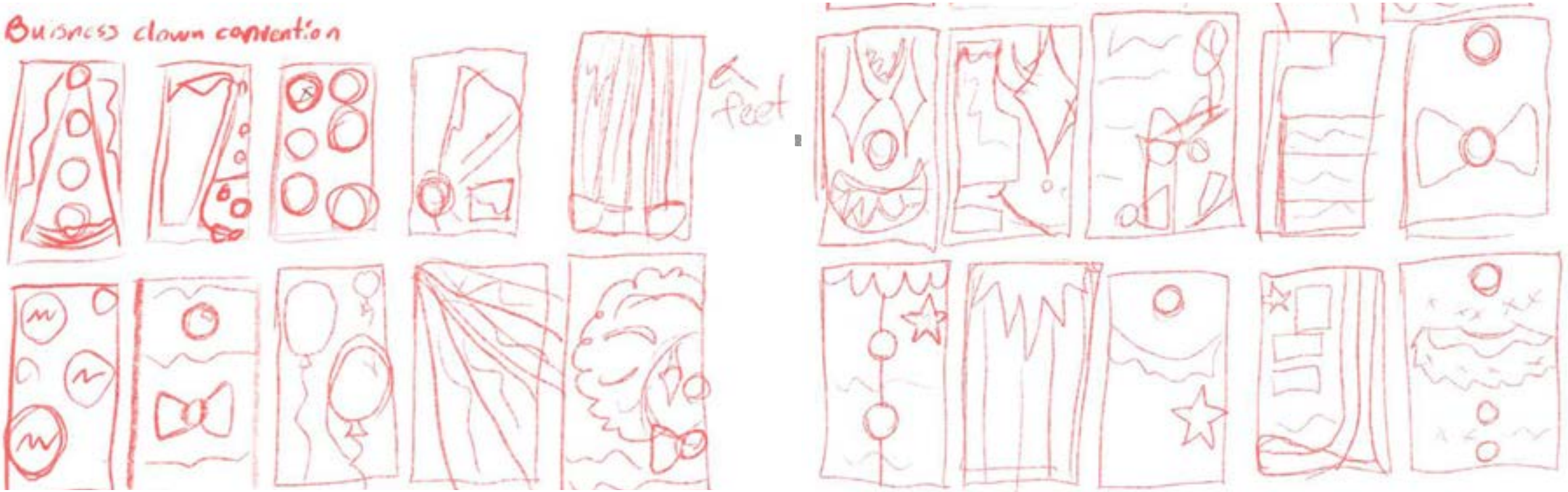
Research and Gathering References

- Ask what event?
- What do you think of when you think of that event? What Symbols?
- Gather some research about the event and begin to compile a list of things
- Business Clown Convention
-
- RYB colors
- Red nose
- loud hair
- bowtie

- Stripes
- loud font
- bubbles
- stars
- big smile

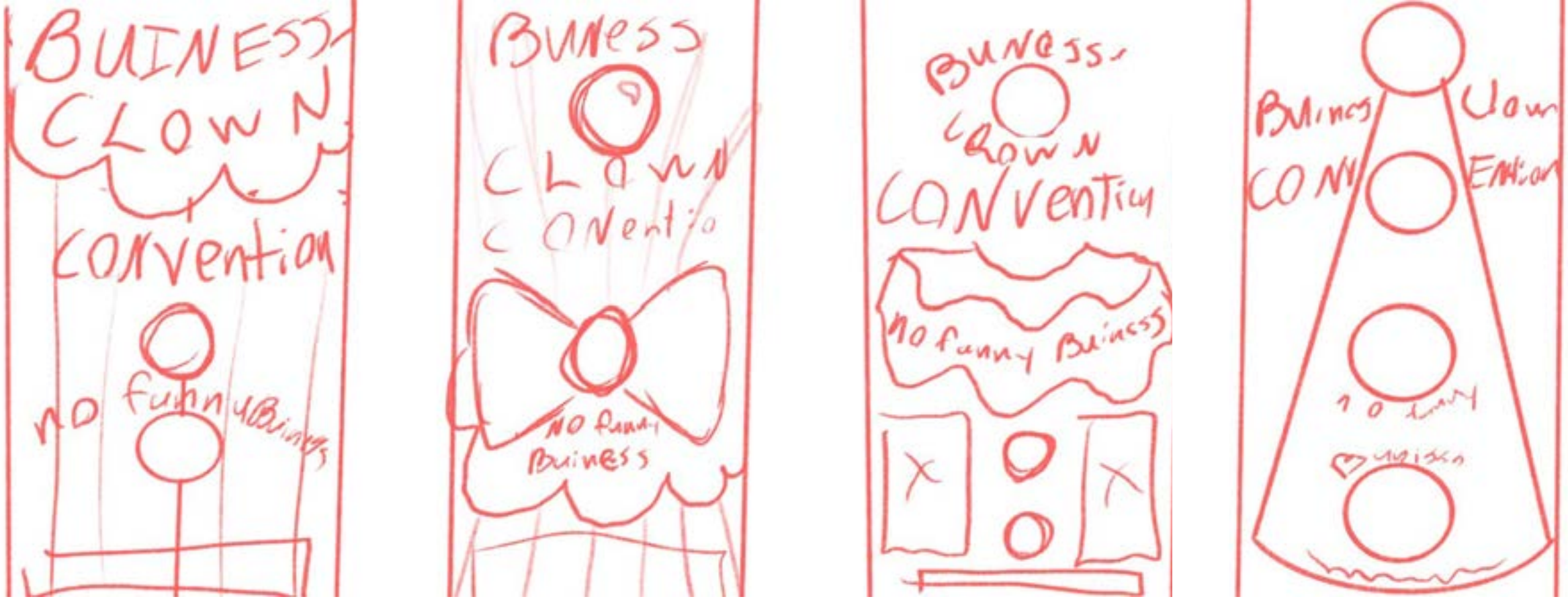
- face make up
- suitcase
- rags
- pom poms
- hankershifts

Research and Gathering References



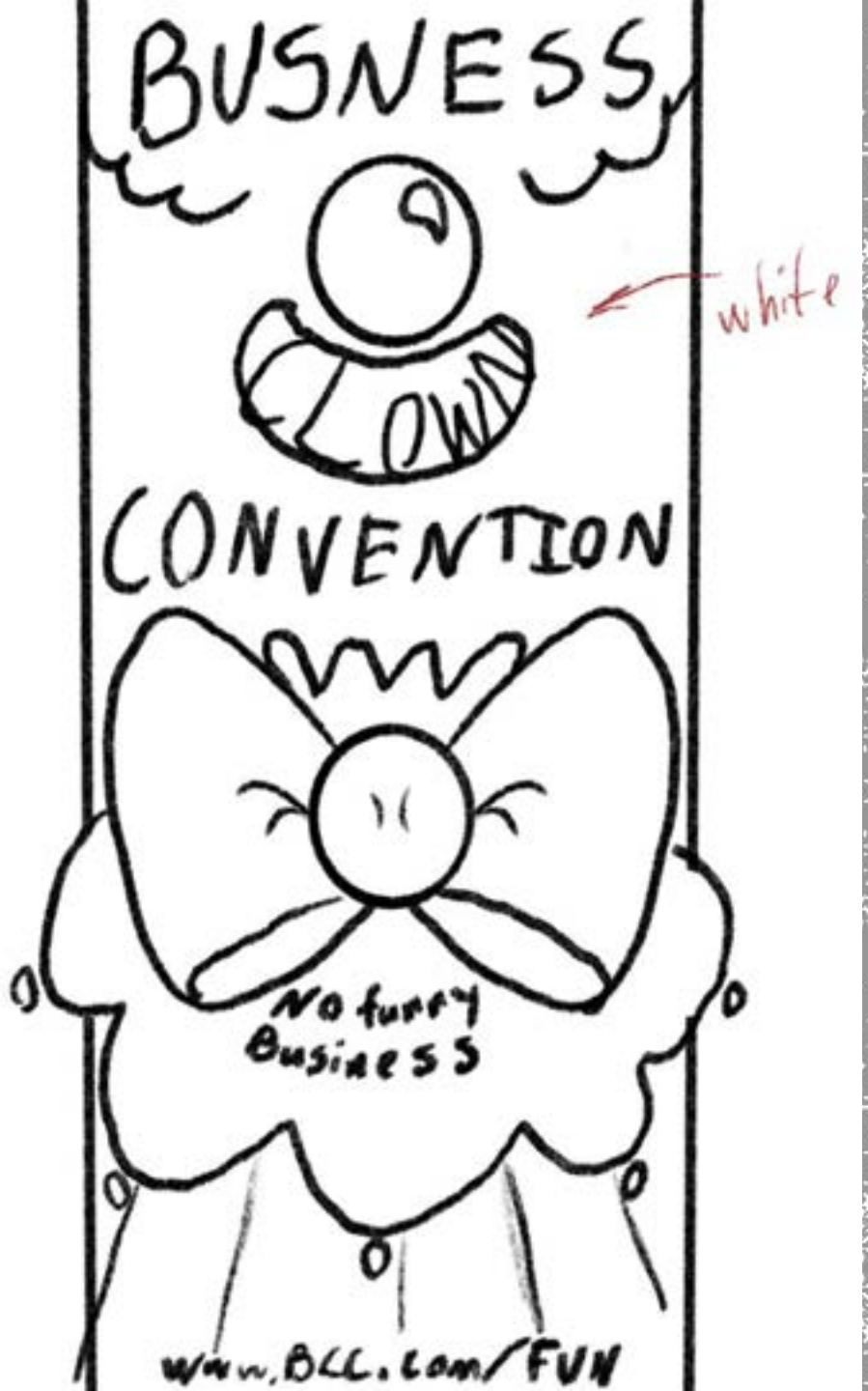
Thumbnails

Between 20-40 thumbnails



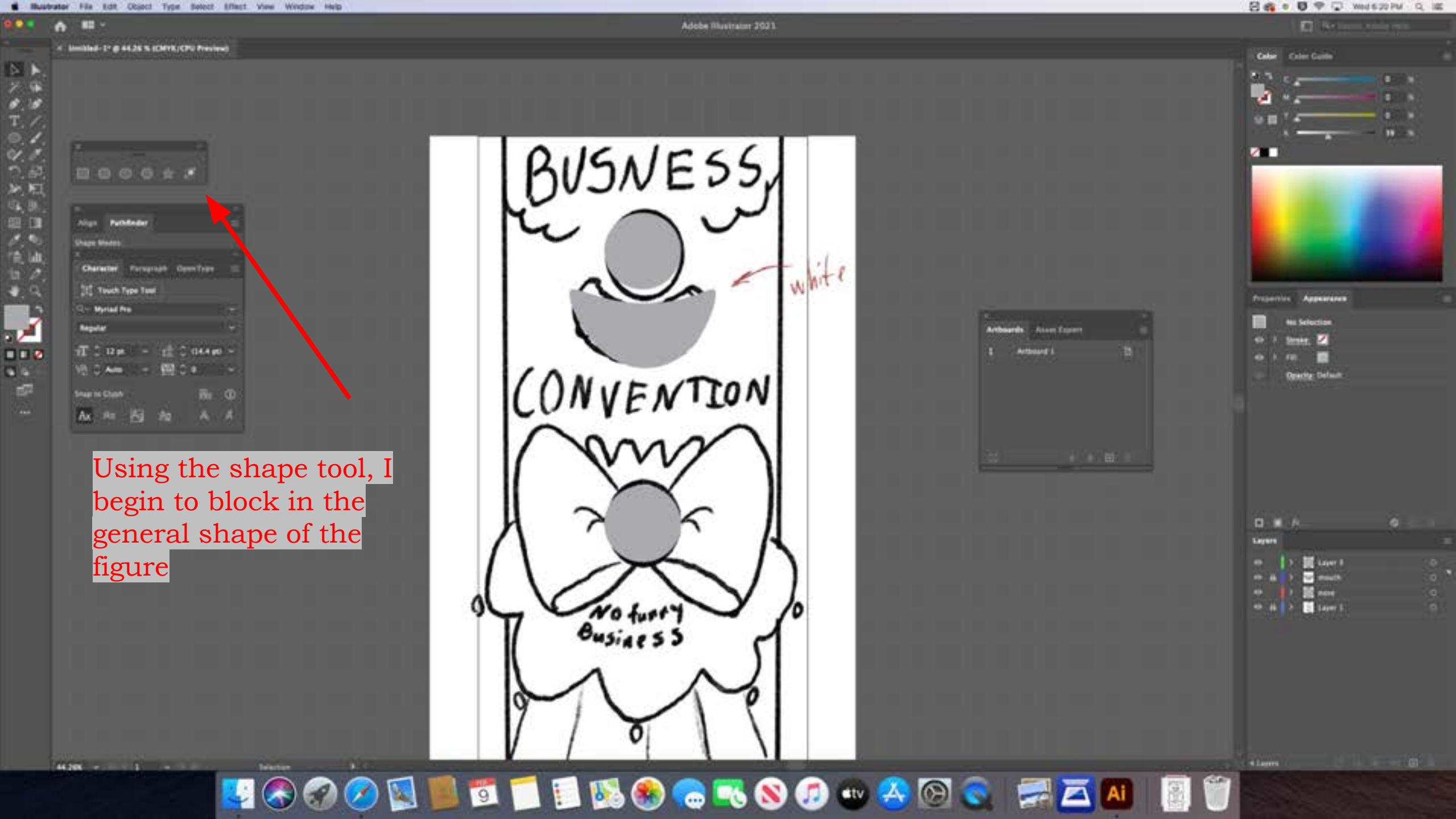
First round of sketches

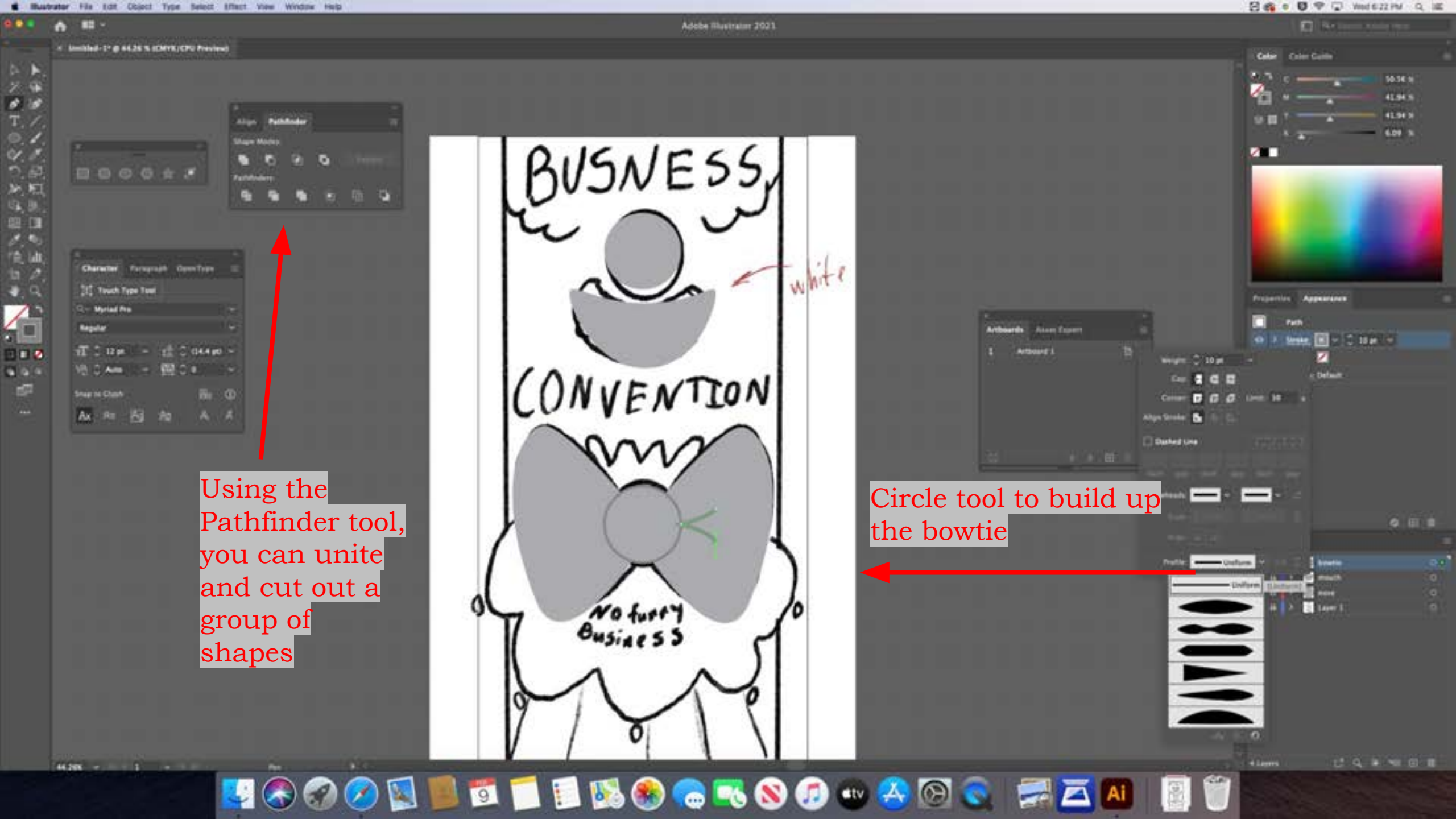
Taking the best aspects of each and combine them to make a more refined sketch

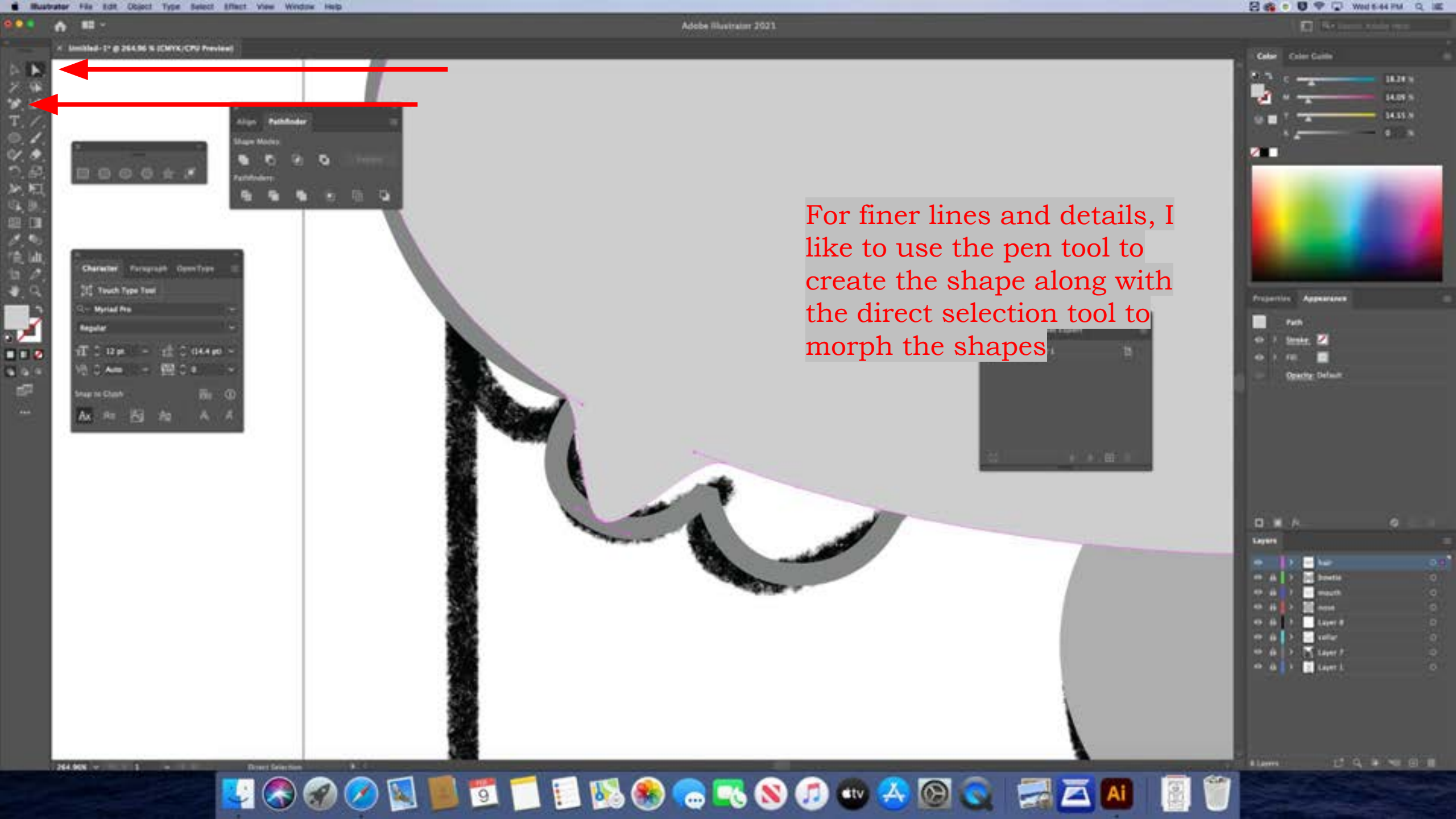


Final Sketch

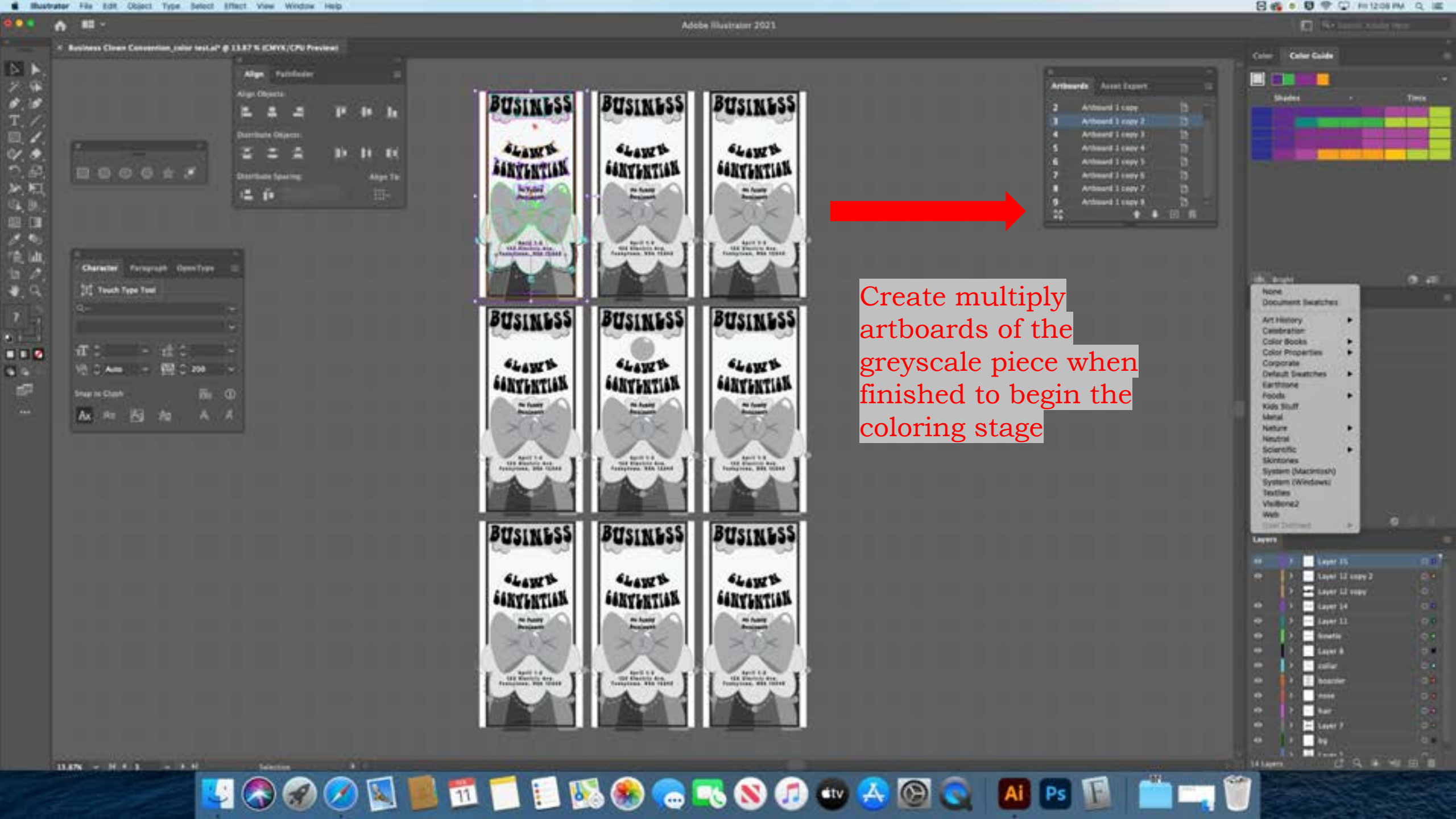
- Fast outline that can later be traced or place shapes over in Illustrator.

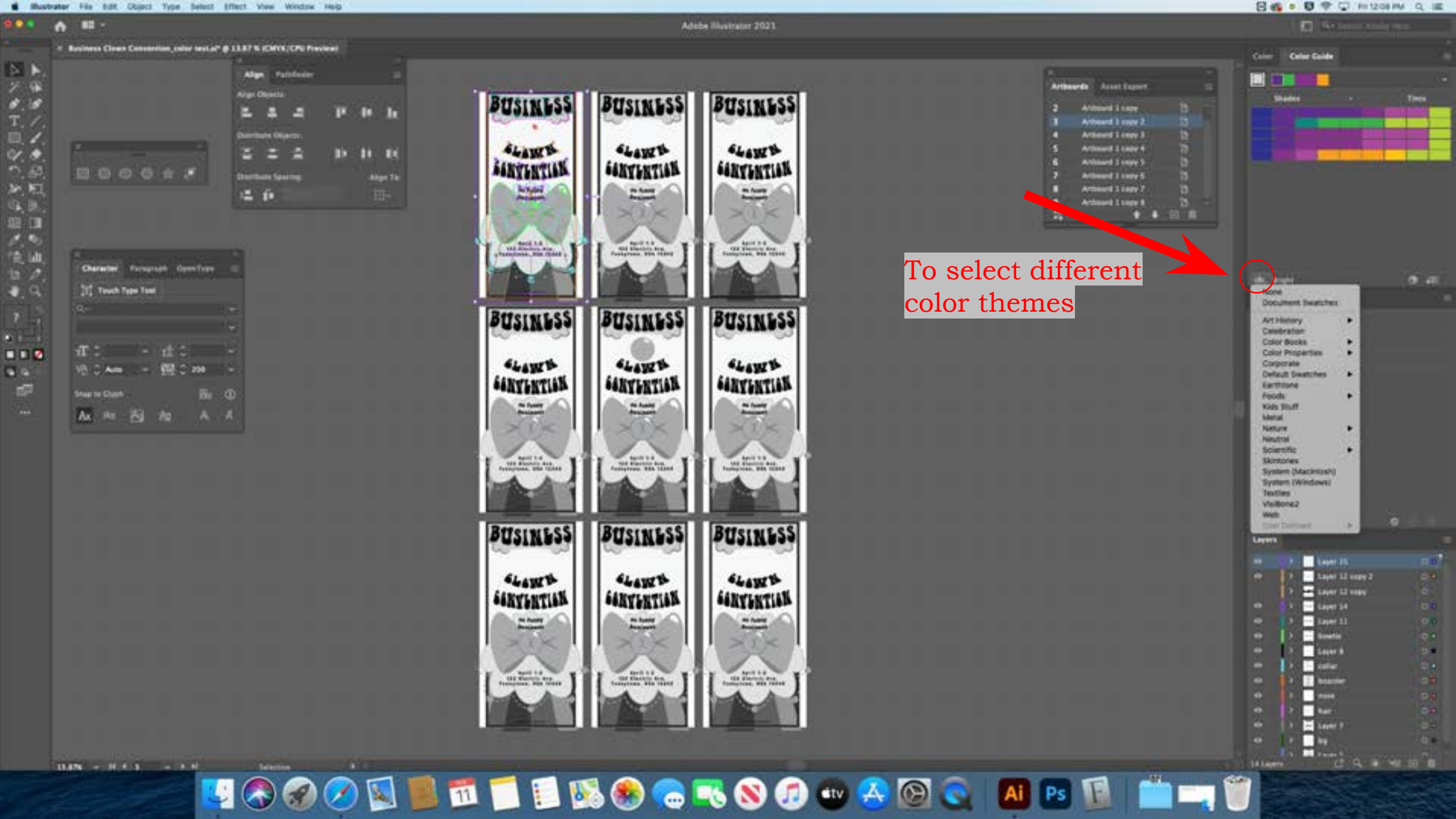

BUSNESS
CONVENTION
white
No furry Business
Using the shape tool, I begin to block in the general shape of the figure

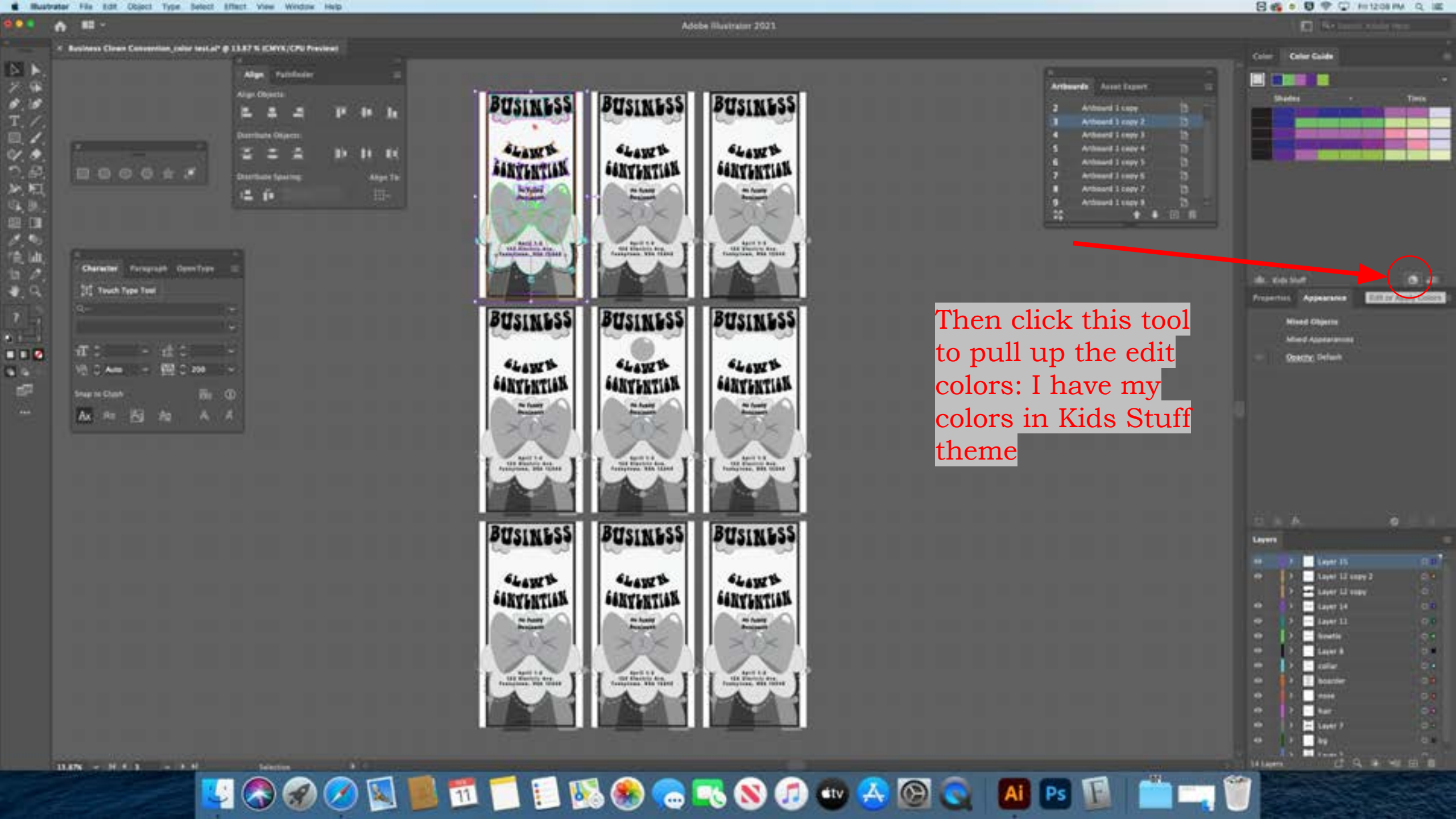

BUSNESS
CONVENTION
white
No funny Business
Using the Pathfinder tool, you can unite and cut out a group of shapes
Circle tool to build up the bowtie

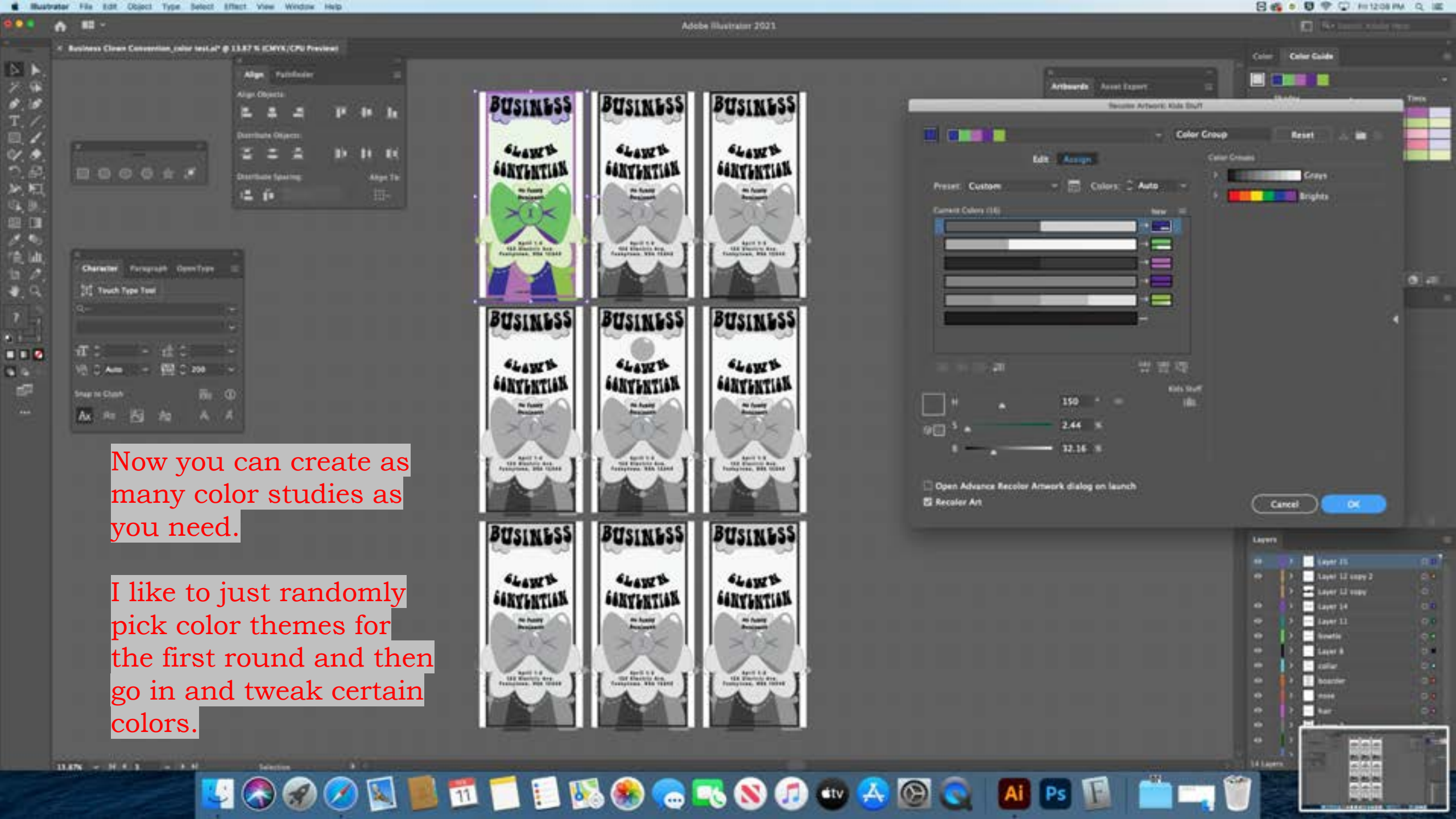

For finer lines and details, I like to use the pen tool to create the shape along with the direct selection tool to morph the shapes

BUSINESS
CLOWN
CONVENTION
no funny
business
April 1-3
123 Electric Ave.
Funkytown, USA 12345


Create multiply artboards of the greyscale piece when finished to begin the coloring stage


To select different
color themes


BUSINESS
CLOWN
CONVENTION
Then click this tool to pull up the edit colors: I have my colors in Kids Stuff theme


BUSINESS
CLOWN
CONVENTION
Color Group
Reset
Edit
Assign
Preset: Custom
Colors: Auto
Grays
Brights
Open Advance Recolor Artwork dialog on launch
Recolor Art
Cancel
OK
Now you can create as many color studies as you need.
I like to just randomly pick color themes for the first round and then go in and tweak certain colors.

BUSINESS
BUSINESS
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BUSINESS
BUSINESS

On a new file, I pick the best colors and use it in the final image

At this stage you can start to add in gradients and textures

Here is the final Image