## **Chapter 4 Quiz, Color + Balance**

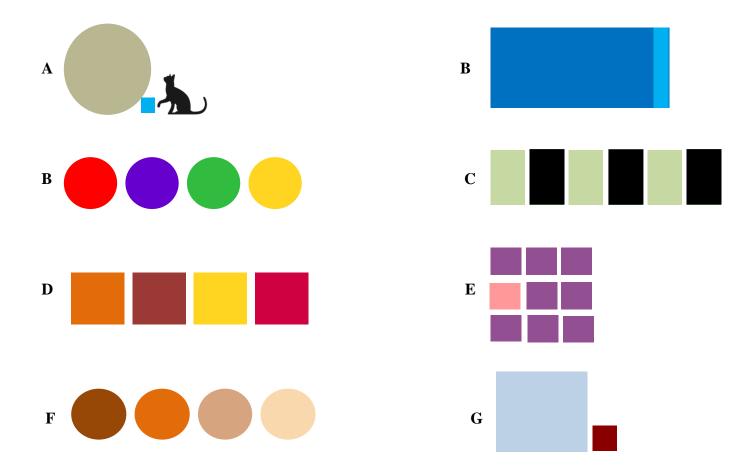
Name							/ 32 pts.
Multipl	le Choice—P	rint the best	answer on the	e line next to t	the correspon	ding question	n number.
1.	Balance is u	sed by design	ners to:				
B) 1 C) 0	manifest optii create visual o	mal measure or perceived	color within a of gravitation weight and on ments from ti	al forces. der within an		e.	
2.	Formal balar	nce is anothe	r word for de	scribing whic	h type of bala	ance?	
B) I C) A	Symmetrical Radial Asymmetrica Contrast	1					
3.	Informal bal	ance is anoth	er word for d	escribing wh	ich type of ba	llance?	
B) 1 C) 1	Asymmetrica Discord Radial Symmetrical	1					
A) (B) I	This type of Circular Radial Asymmetry Symmetry	balance is ac	chieved by the	e equal rotatio	on of design e	lements arou	and a central axis.
Compar	ed to the gray	y sample supp	erent perceive plied, which on square write	colors $(1-8)$	are heavier, v	which are ligh	
1.	2.	3.	4.	5.	6.	7.	8.

6. What would achieve balance in the relative visual weight of the two colors below						
<ul><li>A) Double the</li><li>B) Decrease th</li><li>C) Stack B on</li><li>D) Increase th</li><li>E) Decrease th</li></ul>	ne size top of e size o	of A A of both A a	and B			
A		В				
weight?  F) Value contr	rast of l	light and o	not one of the ways color can be used to affect perceived visual lark			
<ul><li>G) Size of the</li><li>H) Utilize only</li><li>I) Balance the</li></ul>	y light '	values of	color ntary color contrast			
8. The size a applied, that color			lor used affects our perception of weight. If a small area of a color is eived as being			
<ul><li>A) Dark</li><li>B) Bright</li><li>C) Light</li><li>D) Dull</li></ul>						
9. The rule c			we at least one color in a single space or no more than 4–5, and to be			
<ul><li>A) More than</li><li>B) A monochi</li><li>C) Bright colo</li><li>D) Light and of</li></ul>	omatic ors only	color	lor			
_			nd its contrast to the surroundings can be used on vertical and received spatial volume.			
<ul><li>A) Decrease a</li><li>B) Brighten</li><li>C) Camouflag</li><li>D) Divide</li></ul>		ncrease				

11. Color selections need this quality to create excitement, interest, and a visually pleasing space.								
A) Textured surfaces								
B) Dark colors								
C) Contrast								
D) Bright colors								
12. What are the four types of	color balance liste	d in the text? (4 pt	s)					
12. What are the four types of color balance listed in the text? (4 pts)								
13. The highly saturate		needs to be paired	with which color	to be in balance?				
Choose from the four choices,	A - D							
Saturated Color	${f A}$	В	C	D				
Saluture Color	12		Č	2				

- \_\_\_\_14. Which of the choices below would make a balanced palette...
  - A) Any two colors as long as at least one is a primary color

  - B) Any two colors of equal intensityC) A color of high intensity and a color of low intensity
  - D) Any color paired with black



15. Each of the Graphics above (A through G) represents a Design Principle. In the space next to the Design Principles below print the letter that corresponds to the Graphic that best illustrates that Design Principle. (1 pt each)

\_\_\_\_Balance
\_\_\_\_Rhythm
\_\_\_\_Emphasis
\_\_\_\_\_Proportion
\_\_\_\_Scale
\_\_\_\_Variety
\_\_\_\_Unity
\_\_\_\_Harmony