

Cynthia Winings Gallery Internship

Midterm Reflection

The thing I have appreciated most about my experience at the Cynthia Winings Gallery so far is that I have had a number of opportunities to be involved with the inner workings of the gallery hands-on. Cynthia, the owner, has consistently made efforts to allow me to be as involved with the gallery as possible at my experience level, so I've been able to assist with everything from show openings, to organizing archives, to speaking with artists sponsored by the gallery, and more. Cynthia also allows me to observe some of the managerial aspects of the gallery reserved to her, such as sending out press releases and designing show cards.

In the time that I've worked in the Cynthia Winings Gallery, I have learned a great deal about the many regulative tasks that go into running a gallery; until this internship, I was not aware of the smaller details that make up the gallery experience, such as requesting and organizing artist statements, budgeting and handling commission fees, and sorting and seeking artists new and old. Networking seems to be an essential aspect of running a successful gallery space, as the success of the business relies on the people that come by to support it. Therefore, the more you can reach out and engage your local community, the more geared to success you'll be.

Though I've appreciated and enjoyed my involvement with the gallery so far, I'm hoping my list of duties will expand now that I've settled in. I'm wanting to be more involved in the gallery's social appearances, whether it be social media involvement, typing up press releases, or otherwise. One thing I'm looking forward to regarding the rest of the summer season is the opportunity to set up the next show opening, hanging and installing the art at the end of the month. I will also be able to be involved in the installation of a sculpture yard in the back of the gallery; after clearing weeds and growth on the back lawn, Cynthia and I will be able to move those sculptures appropriate into a newly furnished sculpture garden, enhancing the viewer's experience. All in all, the internship has been highly fulfilling so far, and I'm excited to see where it takes me.