

FIREPLACE RETAIL STORE

DES 283 Space Planning, FALL 2020

Leonor Fleming- Class of 2023

CLIENT PROFILE

Mr. Dawkins is in his mid-50's and is a world traveler. He has always been fascinated with fireplaces and has strong connection with the industry of fireplace manufacturing and their construction. He has a background in product design and has spent many years researching the effect fireplaces have on an environment. Since he is deeply passionate about the products he is sells, he is looking for a creative environment to house and display what he considered as an essential aspect to most any interior experiences.



CONCEPT STATEMENT

The concept for this design is to create a retail fireplace store, Hestia Fuego, that is ascetically pleasing in order to attract customers and ultimately purchase high end fireplaces. The client, Mr. Dawkins, requested that there be a minimum of seven different vignettes showings, one of which is an exterior space with a firepit on the outdoor terrace. Hestia Fuego features high end furniture and furnishings along with a variety of top-of-the-line fireplaces.









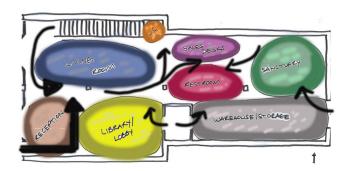


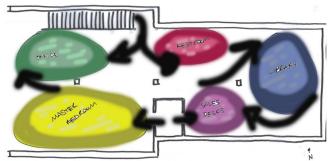


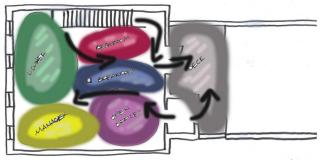


PROCESS WORK

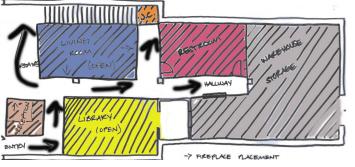
Bubble Diagram

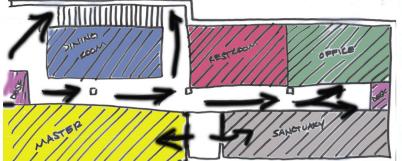


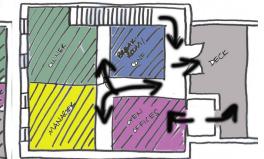




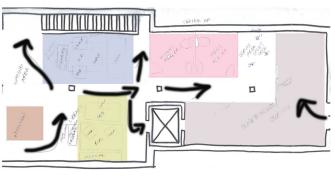
Block Diagram

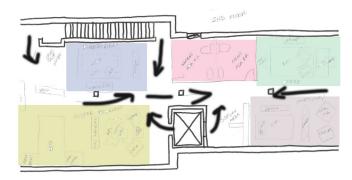


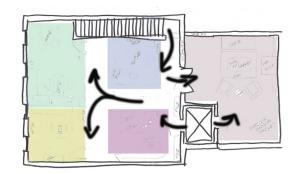




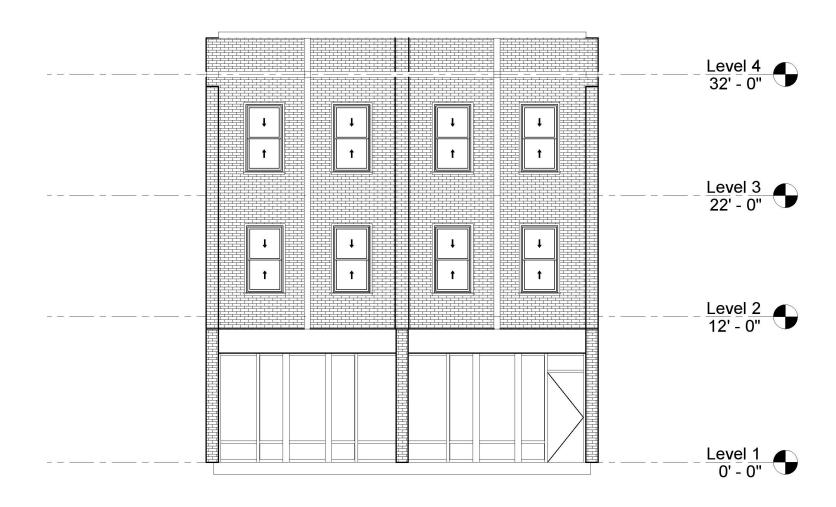
Loose Plan







EXTERIOR ELEVATION



FLOOR PLANS



1st Floor

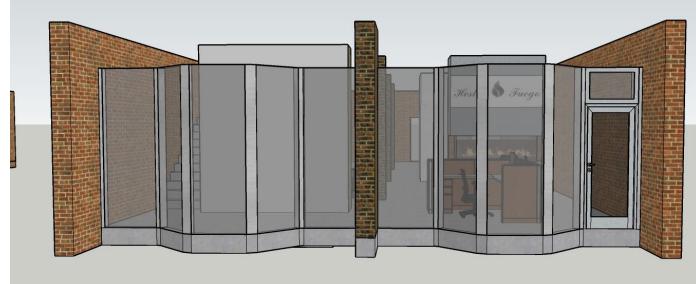


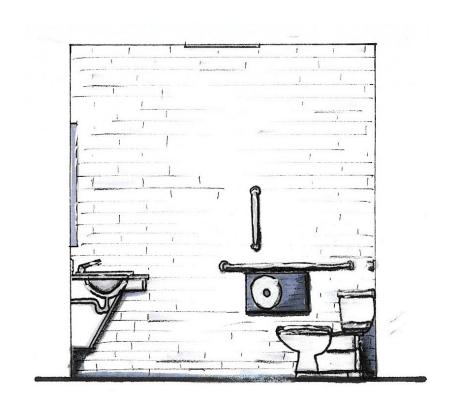
2nd Floor

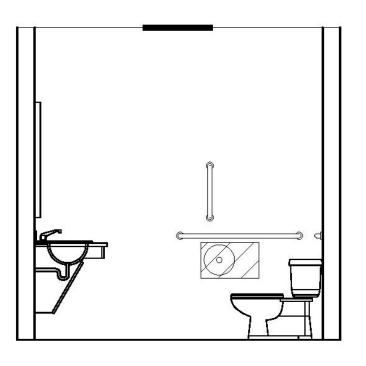


3rd Floor

STORE FRONT ELEVATION & PERSPECTIVE







ADA RESTROOM ELEVATION

LIVING ROOM PERSPECTIVES

















MAJESTIC LIVING





SPARTHERM LIBRARY

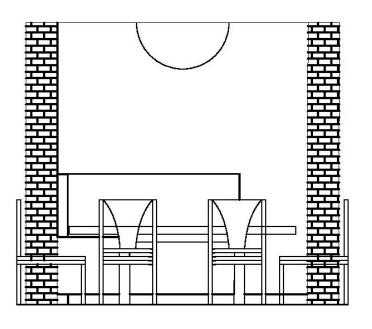






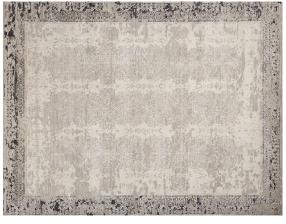






DINING ROOM ELEVATION

HEAT & GLO DINING









LIVING ROOM PERSPECTIVES

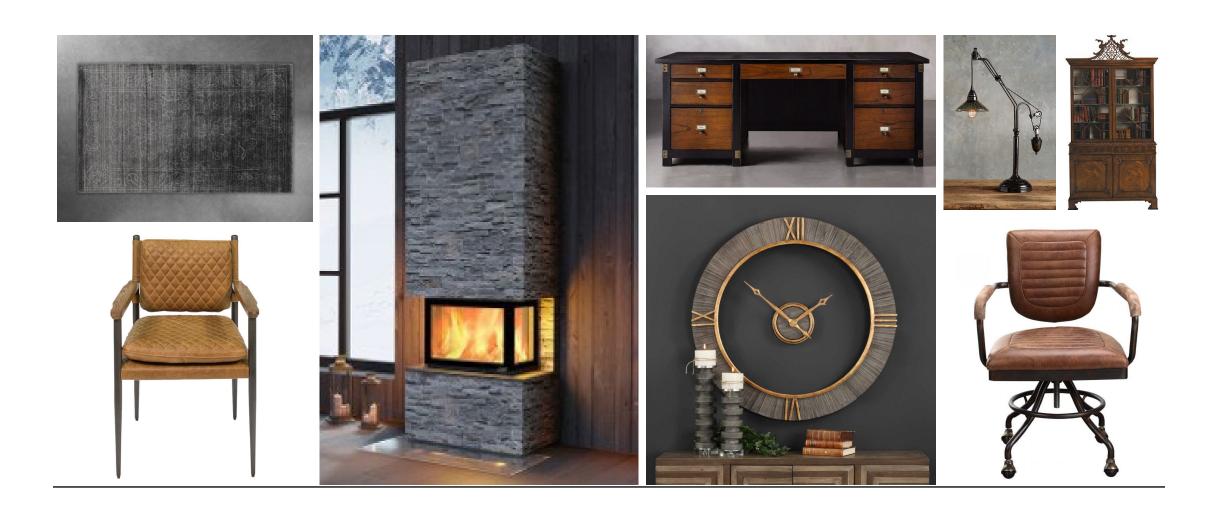


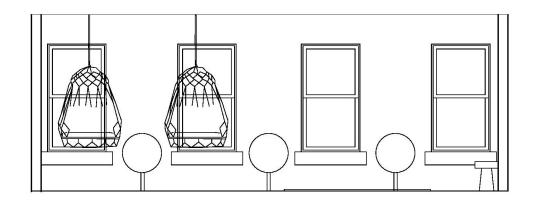
NAPOLEON MASTER



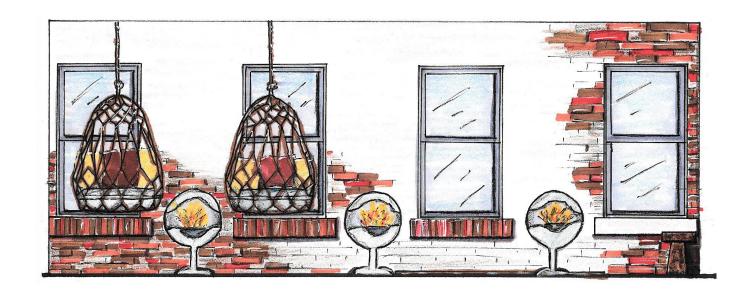


NORDPEIS OFFICE





SANCTUARY ELEVATIONS



VAUNI SANTUARY













OUTDOOR PERSPECTIVES

EMPIRE OUTDOOR







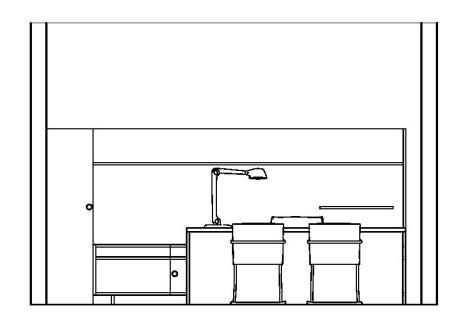








EXECUTIVE OFFICE













KNOLL STUDIO WORKSPACE